

First Step

TO
BETTER HEATING
AND PLUMBING
FOR YOUR HOME

•
AMERICAN-Standard
HEATING  PLUMBING

Serving the Nation's Health and Comfort

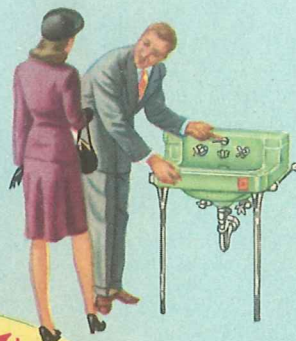
Look for the Mark of Merit

Like the sterling mark on silver the AMERICAN-Standard Mark of Merit on heating equipment and plumbing fixtures stands for the very finest. You will find this Mark of Merit on radiator heating equipment and water heaters engineered for efficient, economical, carefree performance. On winter air conditioners and warm air furnaces, too, it is your assurance of quality and dependability. It identifies kitchen sinks and laundry trays designed to make housework quicker and easier. And on lavatories, bathtubs, and water closets it symbolizes the convenience, beauty, and healthful cleanliness these fixtures bring to your home.

The Mark of Merit guides you to heating equipment and plumbing fixtures which represent more than half a century devoted to research, engineering, and manufacturing . . . products upon whose development millions of dollars in research have been spent . . . products perfected through years of manufacturing experience. It guides you to the world's largest and most complete line of heating equipment and plumbing fixtures.

And the completeness of the AMERICAN-Standard line is important to you. It assures correct selection for every size and type of home and for every budget. But just as important is the fact that every product is backed by the best-known name in heating and plumbing—AMERICAN-Standard.

Remember this name when you buy heating equipment and plumbing fixtures for your home. And remember to look for the Mark of Merit—your guide to finest quality that costs you no more.



Look for the Mark of Merit on plumbing fixtures, and you're sure to get the finest that money can buy.



Compare all types of heating equipment, and you'll find none better than that which bears the Mark of Merit.

AMERICAN-Standard HEATING EQUIPMENT...FOR COMFORT, CONVENIENCE, ECONOMY, AND LASTING SATISFACTION



Planning to build, buy, or modernize your home?

If so, this book is written for you... for it tells what you should know about modern heating with **AMERICAN-Standard** Heating Equipment.

It offers a wide selection of Heating Equipment to meet the requirements of any home... large or small... with or without a basement... and for any fuel.

It explains the expert engineering and manufacturing skill which makes **AMERICAN-Standard** products the finest to be had.

And it's important to be sure that your home has the finest heating equipment, for good heating is economical heating and it will contribute so much to the lasting comfort and convenience of your family.

FOR REAL COMFORT

AMERICAN-Standard Heating Equipment is at its best when the thermometer tumbles and wintry winds whistle around the doors and windows. That's the real test... when abundant, uniform warmth is needed to offset drafts, keep the floors warm, and safeguard your health and comfort.

FOR CAREFREE PERFORMANCE

When **AMERICAN-Standard** Heating Equipment is automatically fired, you are never "tied down" by heating chores. You can go visiting or to the movies, secure in the knowledge that your home will be as cozy on your return as when you left it. In fact you can maintain any temperature you want, day or night, simply by setting the room thermostat.

MAKE THE FIRST STEP THE RIGHT STEP

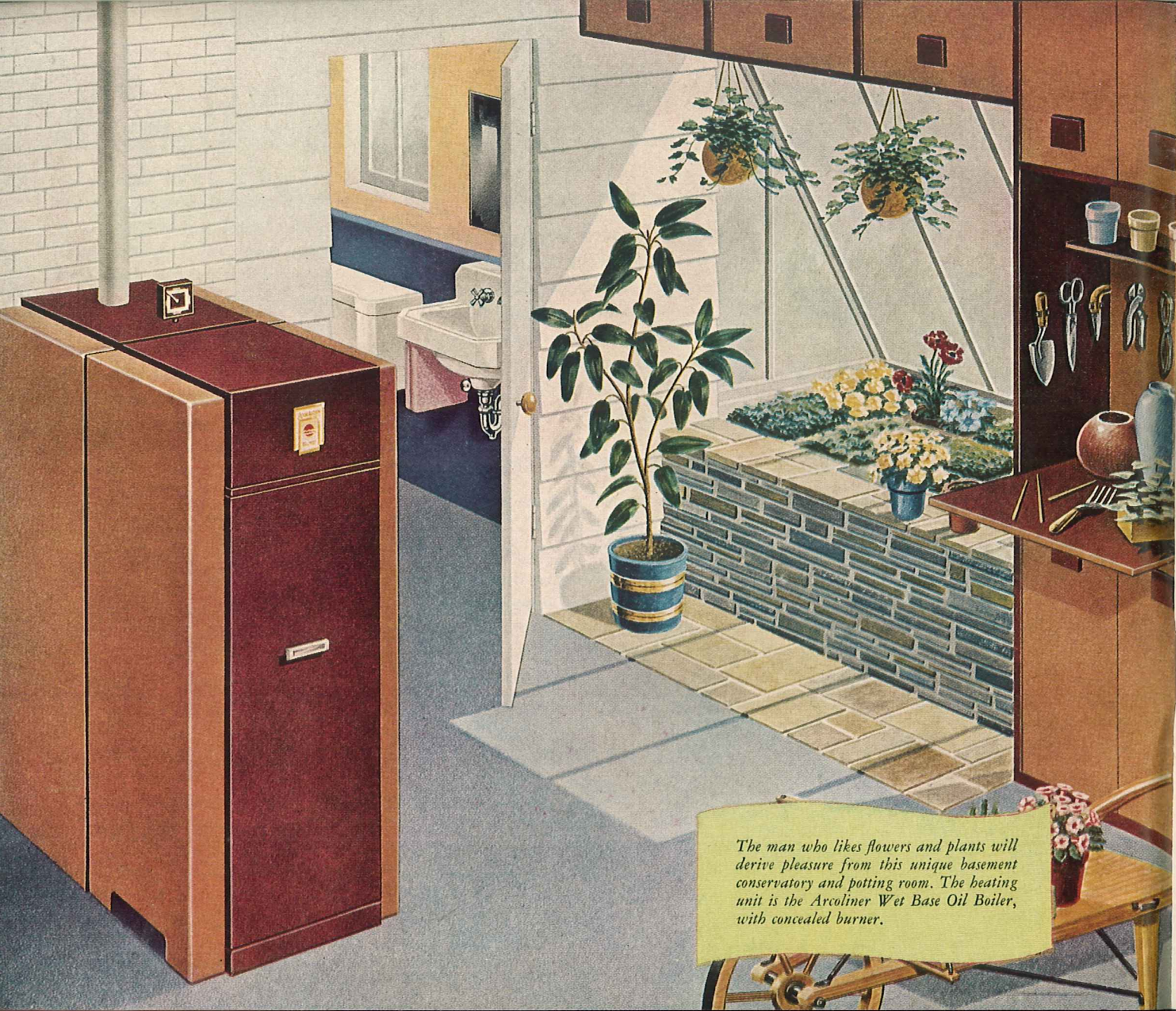
To countless thousands of homeowners **AMERICAN-Standard** means the finest heating. And each year thousands more

discover the comfort, convenience and economy this heating equipment affords. That's why more homes today enjoy heating by **AMERICAN-Standard** than by any other single company.

You can also choose heating equipment that's right for your home... and right for your budget too... for when you select **AMERICAN-Standard** products you get the finest,—and they cost no more than others.



Remember... the selection of heating equipment is usually a once-in-a-lifetime step. Be sure it's a step in the right direction. And you can be sure when you choose **AMERICAN-Standard**.



The man who likes flowers and plants will derive pleasure from this unique basement conservatory and potting room. The heating unit is the Arcoliner Wet Base Oil Boiler, with concealed burner.

Four Methods OF MODERN RADIATOR HEATING

The radiant heating systems most commonly used for homes are briefly described and diagrammed on this page. Your heating and plumbing contractor or architect can help you determine which system is best adapted for your specific requirements and budget.

GRAVITY HOT WATER

An "open" hot water system consists of a boiler, radiators, piping and a small tank open to the atmosphere to permit expansion of the heated water. The entire system is filled with water. As the water in the boiler is heated, it becomes lighter and ascends through the flow line to the radiators. The return line carries the cooler water back to boiler to be reheated. Thus a continuous circulation is maintained as long as there is fire in the boiler. A variation of the gravity system is the "closed" system, which operates under pressure.

FORCED HOT WATER

This is usually a "closed" system, with a circulator or pump which accelerates the circulation of hot water through the system whenever the thermostat calls for heat. When automatically fired the use of a flow control valve prevents hot water flowing to radiators unless circulator operates, so that the boiler water is always hot and starts circulating to radiators only when pump functions at the impulse

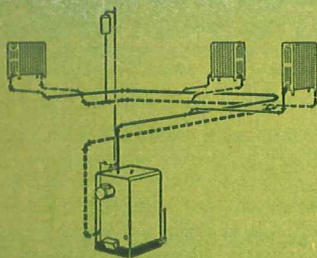
of the room thermostat. Benefits claimed are higher water temperatures, smaller piping and radiators, faster heating and moderate installation cost. The One Pipe system, using a single main that requires less pipe and fittings, is a variation of the usual two pipe job.

ONE PIPE STEAM

This is the simplest and lowest cost radiator system. It has an absolute minimum of piping, valves, and accessories. In operation, the heating boiler converts water into low pressure steam, which circulates through a single pipe to radiators which heat the rooms. As the steam in the radiators condenses back to water it returns to boiler through the same single pipe. Special Arco air valves improve the performance of this system, and with automatic firing, assure balanced and uniform heating of radiators.

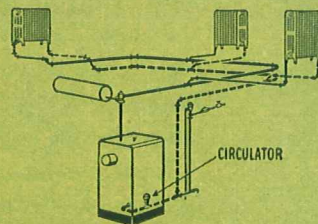
TWO PIPE STEAM

The sketch below diagrams a basic low pressure two pipe steam system which is subject to many variations. A two pipe installation is generally associated with vapor or vacuum heating, which require additional piping and special equipment in the way of thermostatic traps, pumps, controls and other devices. Two pipe vapor and vacuum systems are generally installed only in large structures such as apartments, office buildings, institutional buildings, etc.



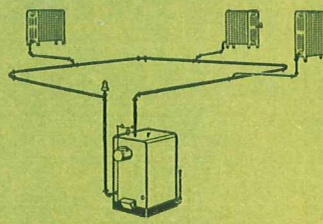
GRAVITY HOT WATER

Flow lines in black; return lines dotted. "Open" system. Expansion tank located at highest point.



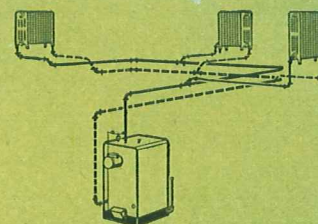
FORCED HOT WATER

"Closed" system with pressure expansion tank and circulator. Flow lines black; return lines dotted.



ONE PIPE STEAM

A single main in basement and one branch line to each radiator.



TWO PIPE STEAM

Black lines indicate flow main and risers to radiators—return lines are dotted.

HAND FIRED OR STOKER

SEVERN BOILER— STOKER FIRED

Years ahead in appearance, design, and engineering, the Severn is just right for small and medium sized homes. Its ingenious design assures top-notch performance with any standard make of stoker. Stoker fired model has special openings which allow stoker to operate from front or either side of boiler, according to installation conditions.

Also available with Biltin Taco Tank Type Heater for providing domestic hot water.

EXBROOK BOILER— STOKER FIRED

A new addition to the line of boilers by **AMERICAN-Standard** is the Exbrook, made for larger homes and small to medium sized apartments and other buildings. It is correctly designed for easy installation of stoker, and has the right sized combustion space and ample heating surface for good combustion and efficient performance.

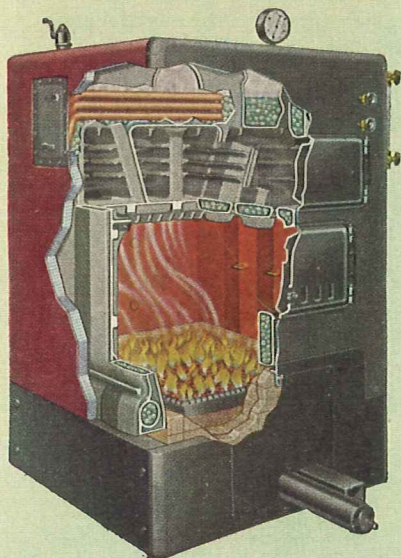
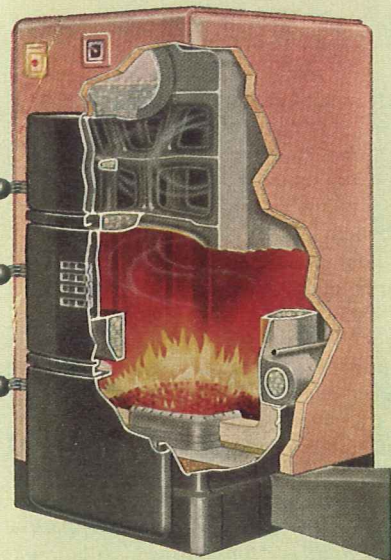
Also available with Biltin Taco Tank Type Heater for providing domestic hot water.

Proper indoor warmth is one of the first requisites for the health and comfort of your family . . . that's why it is so important to select the right heating unit for your home. And many thousands of satisfied users will tell you that just the right unit can be found among the outstanding **AMERICAN** coal fired Boilers shown on these pages.

They are modern in design with colorful streamlined metal jackets finished in Canyon Two-Tone Red. Advanced features which assure top efficiency and economy include scientifically proportioned combustion chambers that promote clean, complete burning of fuel; water-backed heating surfaces that effectively absorb the direct heat of the fire; long flue travel which extracts every vestige of usable heat from the hot gases before they leave the boiler. Durable cast iron construction promises long wear, and most of the boilers can be equipped with Biltin Taco Tank Type Water Heaters for providing domestic hot water during the heating season.

By installing a stoker suitably adapted to the boiler, you also get automatic heating with less care and attention, a cleaner basement, and more efficient combustion of the coal.

Finally, and very important to you, these boilers bear the **AMERICAN-Standard** Mark of Merit—your guide to health and comfort, your assurance of the finest.



BOILERS

THE SEVERN—the universal boiler for all fuels—is popular with budget-wise home owners who want the best for comfort, economy, and easy caretaking. Modern design includes ball shaped, air-cooled door handles, and long detachable grate shaker handle.

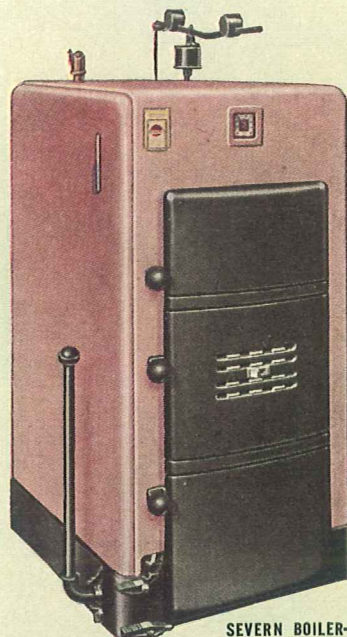
Steam boilers available with Biltin Taco Tank Type Heater for providing domestic hot water.

THE ARCOLINER DRY BASE BOILER—a modern unit for small homes, burns coal, hand fired, with minimum care and attention. As efficient as it is attractive, the Arcoliner is noted for fuel-saving operation and quick heating, and will give years of good service.

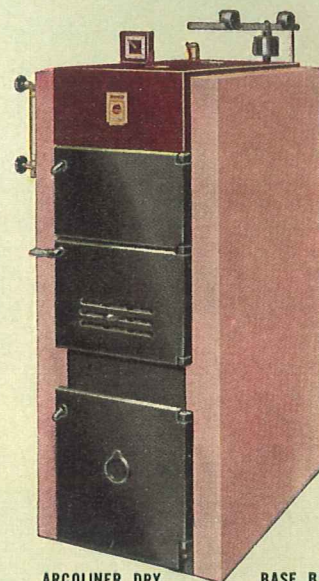
Steam boilers available with Biltin Taco Tank Type Heater for providing domestic hot water.

THE ARCOLA provides low cost hot water heating for small homes, with or without basements. When desired, it can readily be installed in a utility room or other available space on the first floor. The Arcola itself acts as a radiator while heating others in adjacent rooms. Water circulating under ashpit prevents overheating of floor.

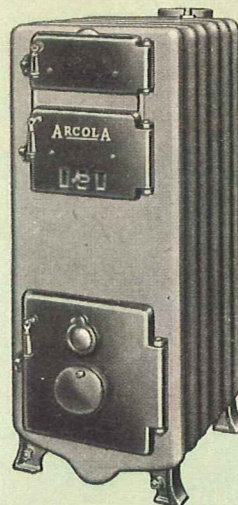
THE REDFLASH is well known for its high overall efficiency and sturdy construction. Thousands of satisfied users are enjoying its abundant warmth and proved economy. It is part of a complete line for larger homes as well as small to medium size apartments and other buildings.



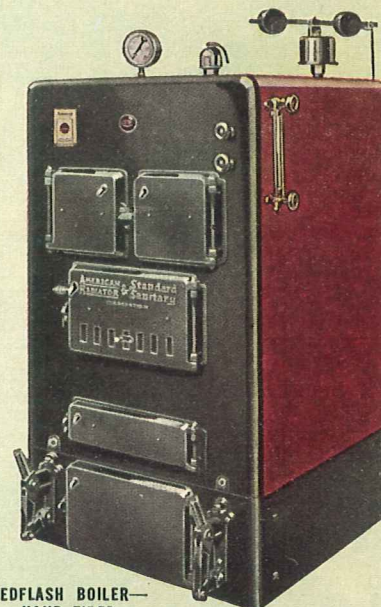
SEVERN BOILER—
HAND FIRED



ARCOLINER DRY BASE BOILER—
HAND FIRED



ARCOLA BOILER—
HAND FIRED



REDFLASH BOILER—
HAND FIRED



The dominant feature of this basement recreation room is the Oakmont Oil Heating Unit, with concealed Arcoflame Oil Burner, a natural choice for beauty, cleanliness and completely automatic operation.

Automatic Heating AT THE FLICK OF A FINGER!

What most homeowners want today is heating that is automatic and requires little or no attention. They want comfort that can be produced by the mere setting of a thermostat on the wall and that can be maintained indefinitely without work or worry. Thanks to modern AMERICAN Heating Boilers the benefits of automatic heating are easily obtainable in any home, regardless of size, and with any fuel.

AUTOMATIC GAS HEATING

Radiator heating with gas is preferred by many homeowners, particularly in localities where gas is abundant and moderate in cost. Gas is clean, simple to control, and heating with gas can be completely automatic. The fuel requires no storage space, and the amount burned is accurately metered and paid for after using. There's no waste. After lighting the pilot and setting the thermostat according to the demands of the weather, an occasional visit to the basement to check the water in the system, and an annual inspection of equipment and controls is about all the attention required.

AUTOMATIC OIL HEATING

Oil is another fuel that finds much favor with homeowners who want maximum heating comfort automatically. It is a liquid fuel and is stored in a suitable tank on the premises. Burning oil efficiently



is largely a matter of team work between the oil burner, which produces the flame, and the boiler, which utilizes the heat for warming the radiators in the rooms. The on and off cycles of the burner are controlled by the action of the room thermostat, which is set at any temperature desired. As a result users enjoy complete freedom from manual attention, with the exception of ordering fuel and keeping the equipment in good operating condition.

AUTOMATIC STOKER HEATING

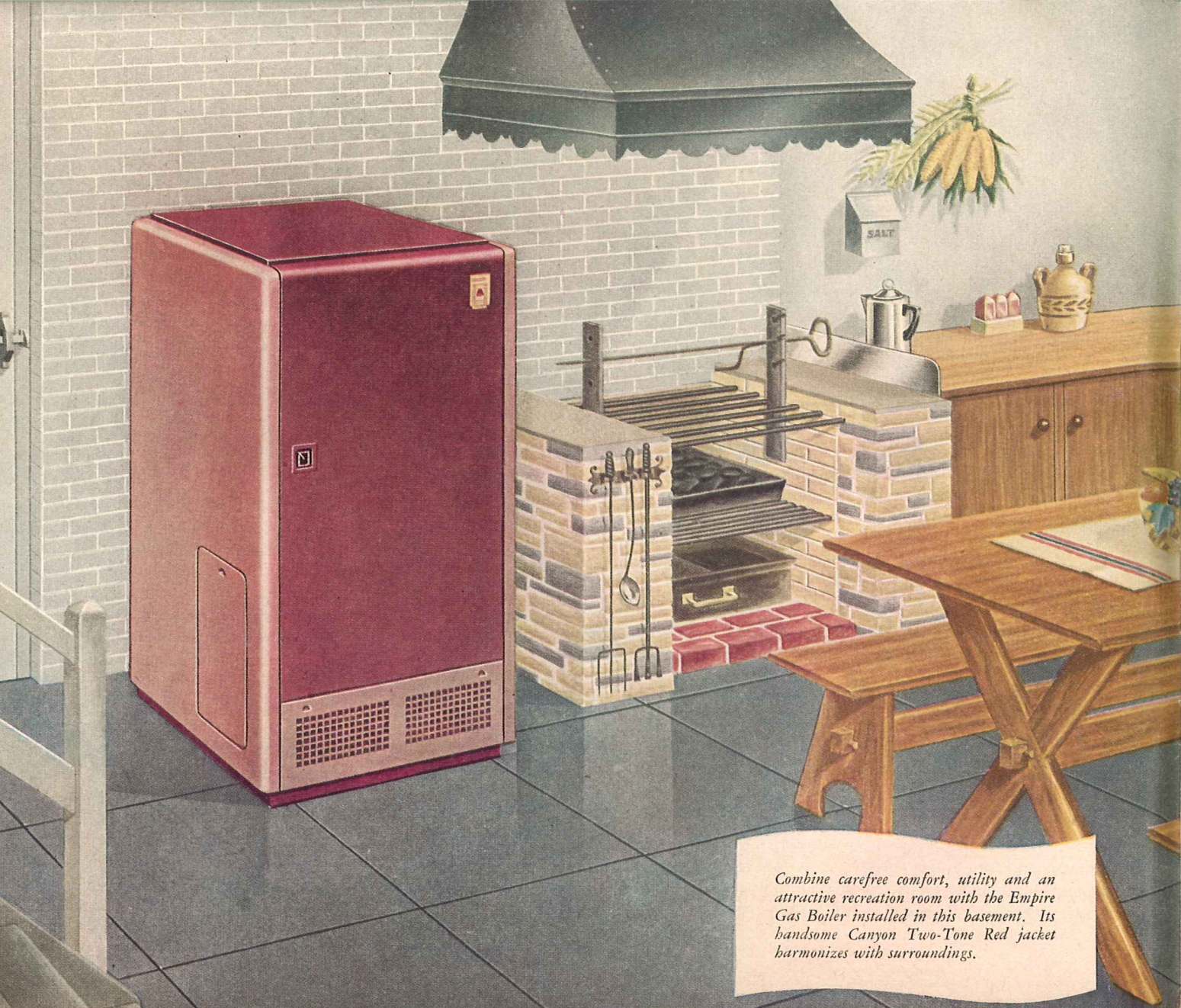
Modern stokers now available eliminate the manual attention and labor usually associated with coal burning. They not

only feed the coal and create the draft by mechanical means, but some models remove the ashes as well. The bin feed type stoker also transports the coal to its hopper directly from the coal bin, thereby making it unnecessary to fill the hopper by hand. The entire operation of the stoker is controlled by the room thermostat, according to the temperature it is desired to maintain.

THE RIGHT BOILER

On the preceding and following pages of this booklet you will find illustrations and details of modern AMERICAN Heating Boilers for automatic firing with coal, oil or gas. They are scientifically designed to perform with the efficiency and economy that brings complete comfort and makes the heating dollar go the farthest. Handsome jackets add the attractive appearance demanded in modern basements, and sturdy construction assures long, dependable service.

Since the heating boiler is a major factor in getting the best results from any automatic radiator heating system, it is important to select the right one. This is easily accomplished by choosing an AMERICAN Heating Boiler adapted for the fuel you wish to use.



Combine carefree comfort, utility and an attractive recreation room with the Empire Gas Boiler installed in this basement. Its handsome Canyon Two-Tone Red jacket harmonizes with surroundings.

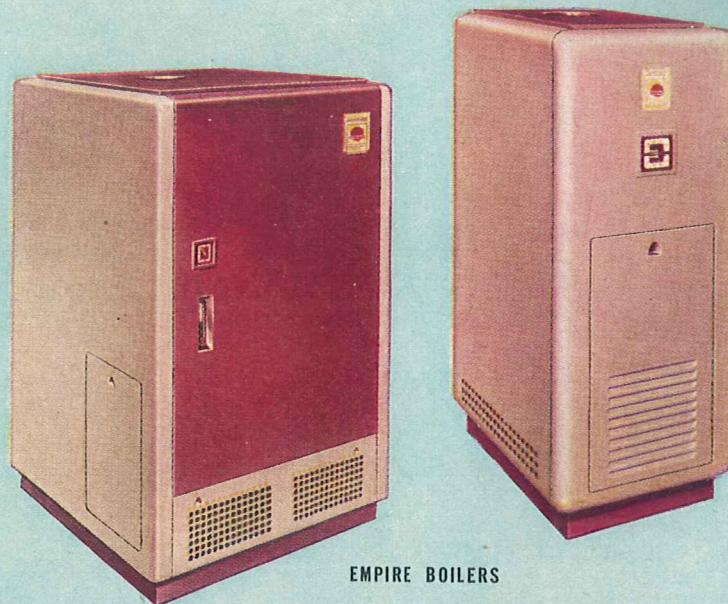
GAS FIRED BOILERS

For economical and satisfactory gas heating, it is essential to select a boiler that is scientifically designed to burn gas efficiently and extract the maximum heat from the flame. To accomplish this result, AMERICAN Gas Boilers, engineered by gas heating experts, are built of individual pin type cast iron sections, tightly assembled with iron to iron leakproof joints. The intervening pin-studded spaces between the sections provide the efficient heating surface which absorbs practically all the available heat in the hot gases before they enter the chimney. In addition, raised drilled port burners of approved design provide a hot, clean, blue flame. Precision controls afford completely automatic and safe operation.

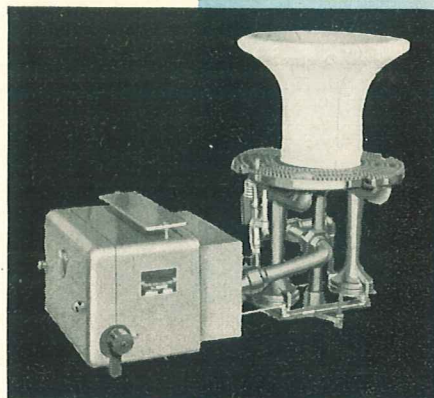
AMERICAN Gas Boilers comply with safety requirements approved by the American Gas Association. They are ideally suited for homes of any size, with or without basements, and even for individual apartments. They take up little room wherever installed—in the basement, the kitchen, utility room, an unused closet, or other available space.

With any AMERICAN Gas Boiler you select you can enjoy to the utmost the delightful comfort of radiant heating and its effortless operation with gas fuel.

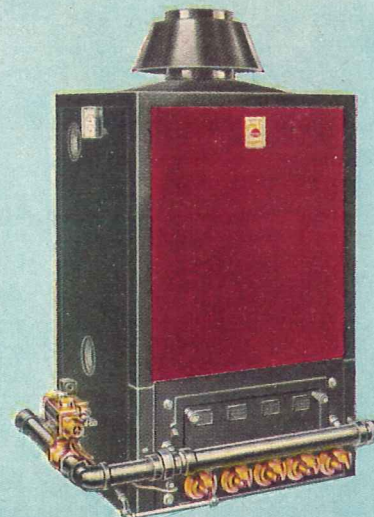
Above—Empire Gas Boilers, with scientifically designed features, accurate controls and smart Canyon Two-Tone Red jacket, provide all the benefits of carefree automatic gas heating. Standard Gas Boilers—typical model at *lower right*—are equally efficient, answer all requirements where de luxe appearance is not so important. Both are made for steam or water—in complete range of sizes. The AMERICAN Gas Converter, *lower left*, offers economical, automatic heating—permits conversion of most boilers, warm air furnaces and winter air conditioners to gas fired units within a few hours.



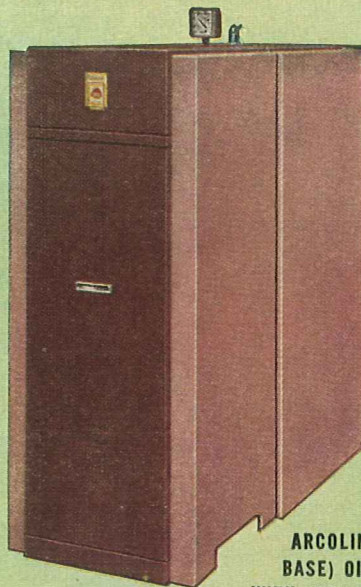
EMPIRE BOILERS



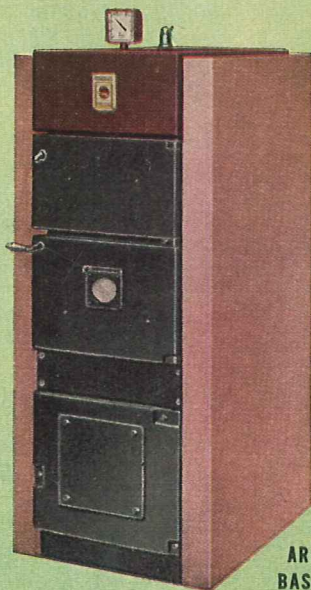
AMERICAN GAS CONVERTOR



STANDARD BOILER, TYPE 1-G



**ARCOLINER (WET
BASE) OIL BOILER,
WITH JACKET EXTENSION**



**ARCOLINER (WET
BASE) OIL BOILER,
WITH FLUSH JACKET**

OIL FIRED BOILERS

To get the most out of your Oil Burner, be sure that it is installed in an AMERICAN Oil Fired Boiler.

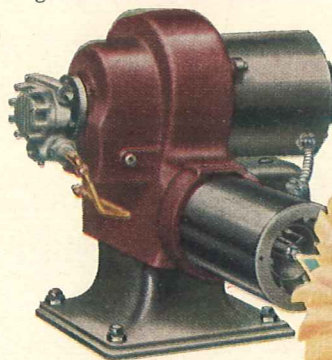
AMERICAN Oil Boilers were designed and developed by engineers thoroughly versed in the science of oil heating. Combustion space is of correct proportions to insure complete combustion; long flue travel and effective heating surfaces absorb maximum heat from hot gases. This results in shorter firing periods, quicker heating, better comfort and greater economy—factors that produce complete satisfaction. An added convenience at small extra cost is a Biltin Taco Tank or Tankless Type Water Heater, for providing year 'round domestic hot water.

ARCOLINER (WET BASE) OIL BOILER

Especially designed to bring the advantages of clean, carefree, automatic oil heating to small homes. Combustion space, scientifically proportioned and air tight, insures burning of oil without waste. Extra long, two pass flues with multi-finned surfaces, absorb maximum heat from hot gases. Water-surrounded combustion space increases efficiency and permits installation in a utility room or other first floor location. Available with or without jacket extension, as illustrated at left.

ARCOLINER (WET BASE) ARCOFLAME OIL HEATING UNIT

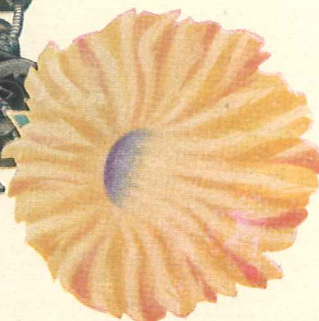
Consists of an Arcoliner Wet Base Oil Boiler (with or without Jacket Extension) and a flange mounted Arcoflame Oil Burner bolted directly to the boiler... a guarantee of accurate installation that insures extra efficiency in operation.



**MODEL "C"
ARCOFLAME OIL BURNER**

ARCOFLAME OIL BURNER MODEL "C"

Scientifically engineered and precision built to produce the famous "Sunflower" flame that insures complete combustion, more heat and greater economy. Burns No. 2 or No. 3 fuel oil with fuel saving efficiency. Approved by Underwriters' Laboratories.

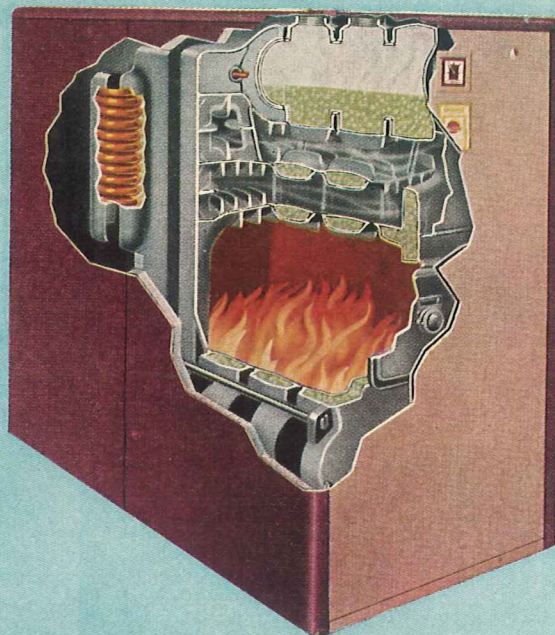


OIL HEATING UNITS



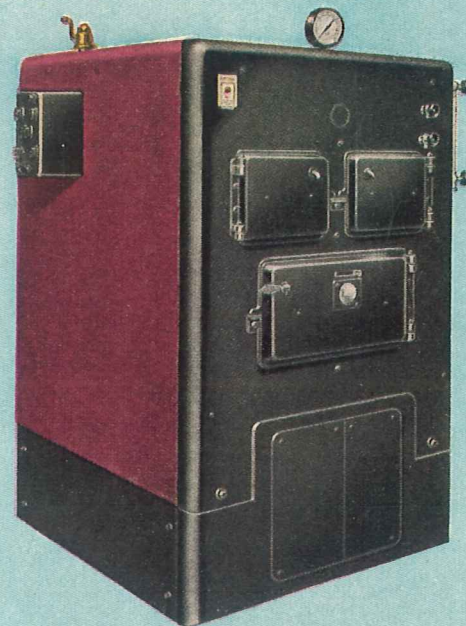
SEVERN OIL BOILER

Operates efficiently with the Arcoflame Oil Burner or any other good burner to provide effortless heating comfort in small to medium sized homes. Air-tight combustion space is proportioned for economical burning of oil. Long flue passages provide ample heat-absorbing surface, prevent loss of usable heat up the chimney. Biltin Taco Tank or Tankless Type Heater, available at slight extra cost, provides year 'round domestic hot water. Also furnished as a complete Oil Heating Unit with a special Arcoflame Oil Burner.



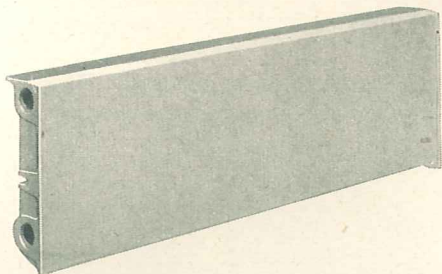
OAKMONT ARCOFLAME OIL HEATING UNIT

Consists of the Oakmont Oil Boiler and Arcoflame Oil Burner specially designed to assure correct installation and fuel-saving operation. Features include a long flue gallery with finned surfaces to extract maximum heat from hot gases before they pass to chimney... extra large connections between sections for quick heating pick-up... and scientifically designed combustion space for efficient oil burning. Biltin Taco Water Heater, Tank or Tankless Type, to provide year 'round hot water, is optional at small extra cost. Boiler is available separately, for use with any good oil burner.

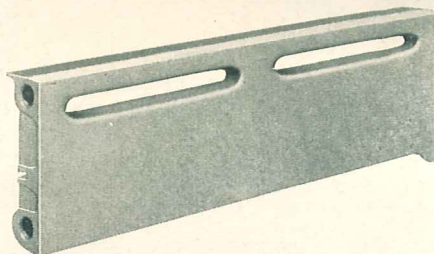


EXBROOK OIL BOILER

A new boiler engineered for larger-than-average homes and small to medium sized apartments and other buildings. Combustion space is proportioned for clean, efficient oil burning. Multi-finned flues provide maximum heat-absorbing surface, assure economical performance. Machine ground contact surfaces of sections and doors prevent wasteful inleakage of air and escape of odors. Large connections between sections permit rapid heat response and installation of Biltin Taco Water Heater. Also available as Oil Heating Unit with special Arcoflame Oil Burner.



Type "R" Radiant Panel—Provides radiant heat only. Measures 24 in. long, 8 in. high and 2 in. thick.



Type "RC" Radiant Panel—Provides both radiant and convected heat. Dimensions are the same as Type "R" Panel.

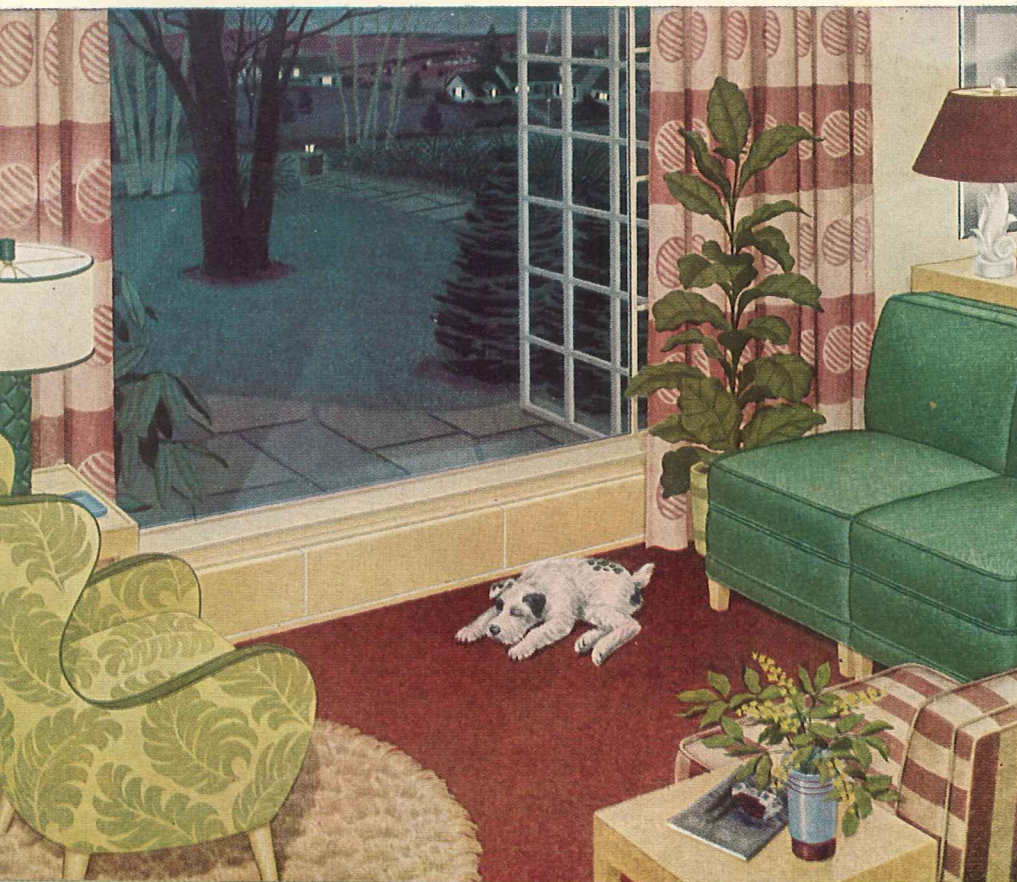
AMERICAN BASEBOARD RADIANT PANELS

These newly developed Baseboard Radiant Panels send radiant heat rays . . . like shafts of warm sunshine . . . straight into the room . . . ankle high . . . warming everyone and everything they touch. The room air is also quickly warmed by contact with the heated Panels and circulates gently to every nook and corner. Here is heating comfort at its best . . . warmth that is mild, clean, uniform—without drafts—with particular emphasis on warm floors, where comfort begins.

AMERICAN Baseboard Radiant Panels replace ordinary wood baseboards and when recessed occupy little more than an inch of floor space. The Type "R" Panel provides radiant heat alone, whereas the Type "RC" combines both radiant and convected heat and is used where heating requirements exceed the average. The Panels are made of cast iron for permanence and have a smooth flat surface that can be painted to match surroundings. All valves, piping and accessories are readily accessible.

There is no finer heating than that provided by AMERICAN Baseboard Radiant Panels. And they are easily installed by your heating contractor. Literature with more details sent on request.

At left—An attractive installation of an assemblage of Type "R" AMERICAN Baseboard Radiant Panels—showing how they become an integral part of the room.

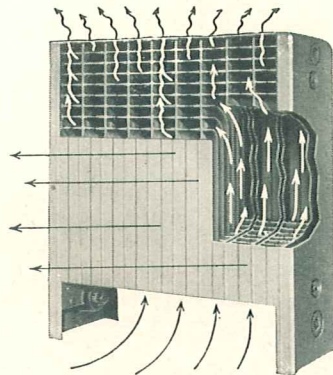


THE SUNRAD RADIATOR

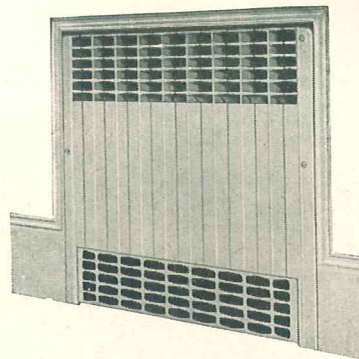
Ingenious in construction and design, the Sunrad is a smart, space-saving, graceful radiator, for homes and other modern buildings. Built entirely of durable cast iron, it presents a compact, cabinet-like appearance . . . it needs no separate enclosure . . . can be decorated to harmonize with walls or surroundings. Inlet opening at bottom of the radiator can be provided with a removable metal grille that matches the lattice design of top outlet. Available in two convenient heights and depths, the Sunrad is easily installed . . . fully recessed, semi-recessed, or free-standing . . . as you prefer.

The panelled front, which corresponds to the tubes on ordinary radiators, sends active radiant heat directly to the living zone, or comfort level, of the room. At the same time, there's a continuous circulation of convected heat through the wide "flues" or passages of the Sunrad which warms the air in the room and counteracts window drafts. The Sunrad Radiator is equally efficient with steam, vapor or hot water.

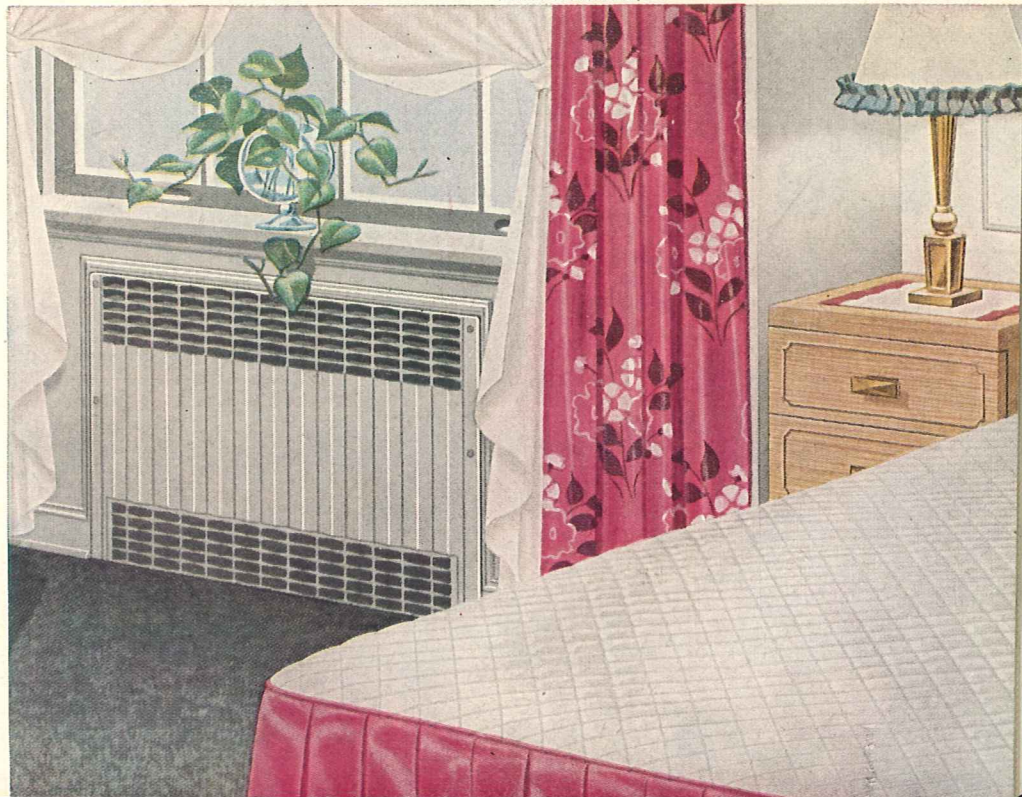
At right—A completely recessed Sunrad Radiator occupies no floor space and blends harmoniously with wall and furnishings in this cheerful room. It combines comfort and attractive appearance in the highest degree. The location under window is ideal for providing draft-free warmth.

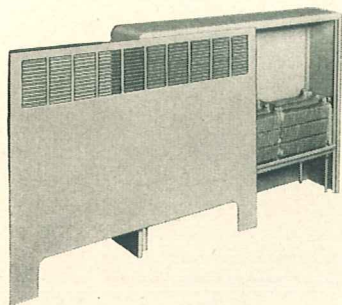


Above—Cutaway view of Sunrad Radiator, free-standing model without bottom grille, reveals construction features and flow of heat.

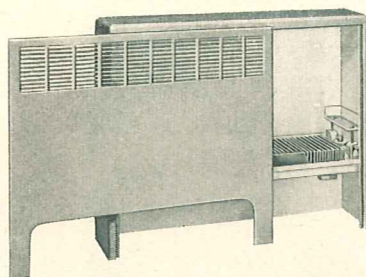


Above—The Sunrad Radiator shown here is a typical fully recessed installation, flush with base-board molding and easily adaptable to any decorative treatment.





Illustrated above is an AMERICAN Enclosure with front panel removed to reveal the Arco Cast Iron Convectors, a sturdy unit with integral cast iron fins that increase efficiency and promise many years of heating satisfaction.

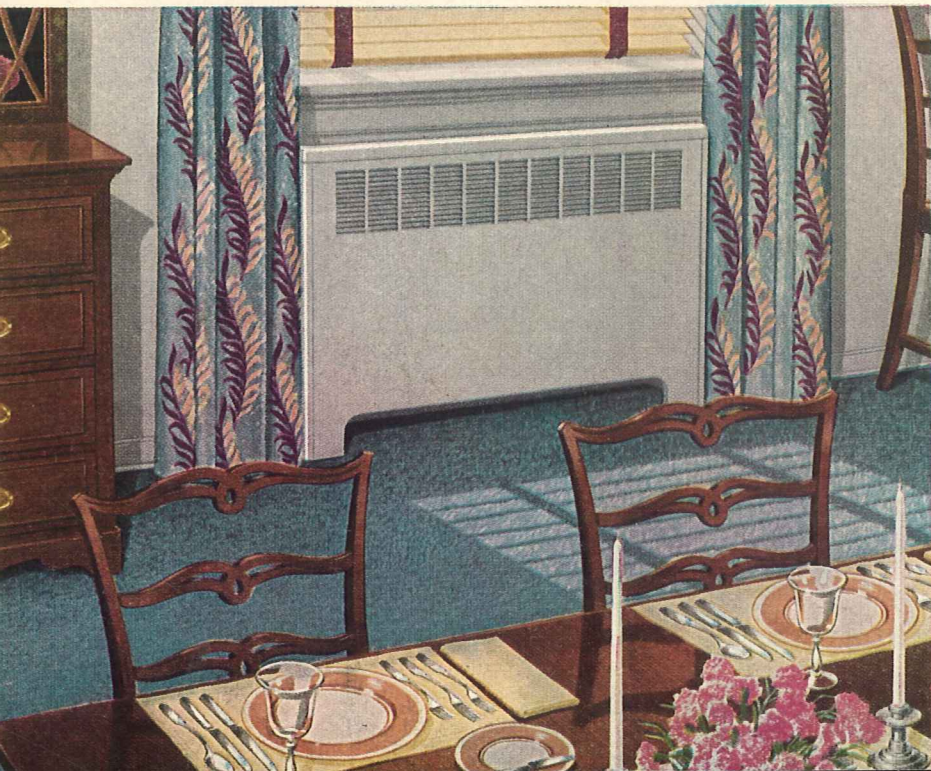


A similar AMERICAN Enclosure, with front panel removed, shows the Arco Multifin Convectors, a light weight non-ferrous unit with closely spaced fins that give off plenty of heat. For all systems except one-pipe steam.

ARCO CONVECTORS

Comfort-loving homeowners who prefer their radiators invisible will find that Arco Convectors and AMERICAN Enclosures offer the right selection. These units, designed for concealed installation, heat by convection. In other words, air enters the enclosure through the arched inlet at the bottom, flows over the Convectors and is properly heated. It emerges from the upper grille of the enclosure, quickly circulates throughout the room and thereby provides uniform, comfortable warmth.

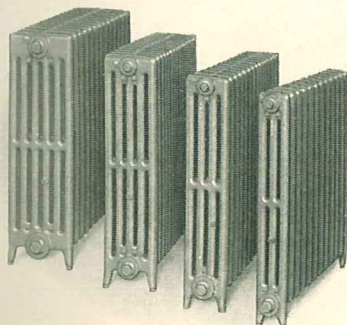
AMERICAN Enclosures are correctly proportioned to allow the right amount of air to pass over the heated surfaces of the Arco Convectors to obtain the best heating results. They can be recessed, partially recessed or installed free standing against the wall, and may be decorated to match surroundings. Their use with either type of Arco Convector illustrated, results in attractive, space saving installations which effectively conceal the heating unit from view. A wide selection is available to suit any need.



Illustrated at left is a Type NFS AMERICAN Enclosure installed semi-recessed to conceal an Arco Convector. This smart installation not only saves floor space and improves the appearance of the room, but also provides efficient heating which permeates every nook and corner for cozy comfort.

ARCO RADIATORS

Arco Radiators occupy nearly one-third less space than old style radiators with equivalent heat output. With their slenderized tubes and compact design, they are graceful and attractive, and can be decorated tastefully to match surroundings. Ideal for recessing (as shown at right). Arco Radiators are furnished in a wide variety of widths, heights and lengths to suit the requirements of any installation.



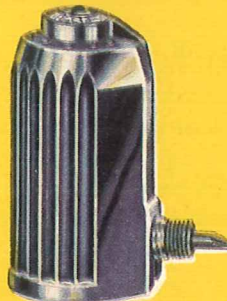
Portraying the 4 widths of Arco Radiators; 7½", 6", 4¾" and 3½"



AMERICAN HEATING ACCESSORIES

AMERICAN Heating Accessories—Radiator Valves, Air Valves, Thermostats, Controls—are expertly designed and precision made to give lasting satisfaction. They make any heating system better. Insist on their use.

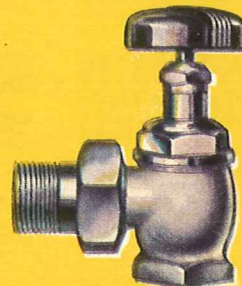
Illustrated at right are: No. 300 Multiport Air Valve (adjustable), for fast, equalized heating of all radiators on one-pipe steam jobs; No. 861 Hurivent Valve for fast venting of mains. No. 999 Arco Packless Radiator Valve, which neither leaks nor requires repacking. No. 500 Airid Air Valve (non-adjustable), for normal venting. Ask your heating contractor about the complete line.



No. 300 Multiport Air Valve



No. 861 Hurivent Valve



No. 999 Arco Packless Radiator Valve



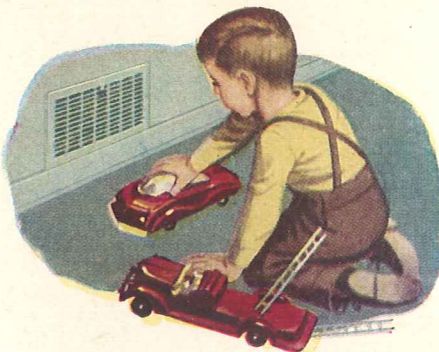
No. 500 Airid Air Valve

HOW SUNBEAM *Winter Air Conditioning*

Winter Air Conditioning provides healthful warmth in the form of clean, humidified, refreshing warm air circulated throughout the home. Its advantages appeal to a great many homeowners and builders. For maximum enjoyment of all its benefits, we urge the selection of SUNBEAM Winter Air Conditioners, which possess construction features backed by more than half a century of experience and manufacturing know-how.

SUNBEAM Winter Air Conditioners, developed in our Institute of Heating Research, are scientifically designed and sturdily built to deliver the fullest measure of comfort and give years of satisfactory service with the lowest consumption of fuel. Encased in streamlined metal jackets, handsomely finished in Placid Two-Tone Blue, they are just right for the basement recreation room. SUNBEAM Winter Air Conditioners are made in a wide range of patterns and sizes to suit the need of any home, with or without a basement, for either manual or automatic

operation and to burn any fuel—coal, oil or gas. Various types are shown on the following pages. Among the many



functions of SUNBEAM Winter Air Conditioners which contribute to your family's health and comfort are air cleaning, humidification, air movement and a greater degree of summer comfort.

CLEAN AIR

The Air Filter used with SUNBEAM units is made up of two or more compressed mats of long, thoroughly interlaced Fiberglas fibers. These mats are held together with a sprayed-on binder

and treated with a patented fire-resistant adhesive. Their large filter area removes dust, dirt, soot, pollen and foreign matter. Clean air saves housework . . . curtains and drapes stay clean longer . . . walls, floors and furnishings require less attention.

HUMIDIFIED AIR

Healthful air in every room is possible with SUNBEAM Winter Air Condition-



ers because extra moisture may be provided by a humidifier located in the warm air chamber at the top of the unit. The

PROVIDES HEALTHFUL COMFORT



automatic float type humidifier has a series of porous "Vapoglas" plates set in a porcelain enameled pan to assure effective evaporating action. The automatic spray type humidifier breaks up the water into a fine spray easily absorbed by the heated air, and it can be automatically regulated by a room humidistat up-

stairs. Moist air permits the enjoyment of lower temperature and affords protection against respiratory ailments and deterioration in woodwork and furnishings.

AIR MOVEMENT

With a SUNBEAM Winter Air Conditioner heating your home, clean humid-

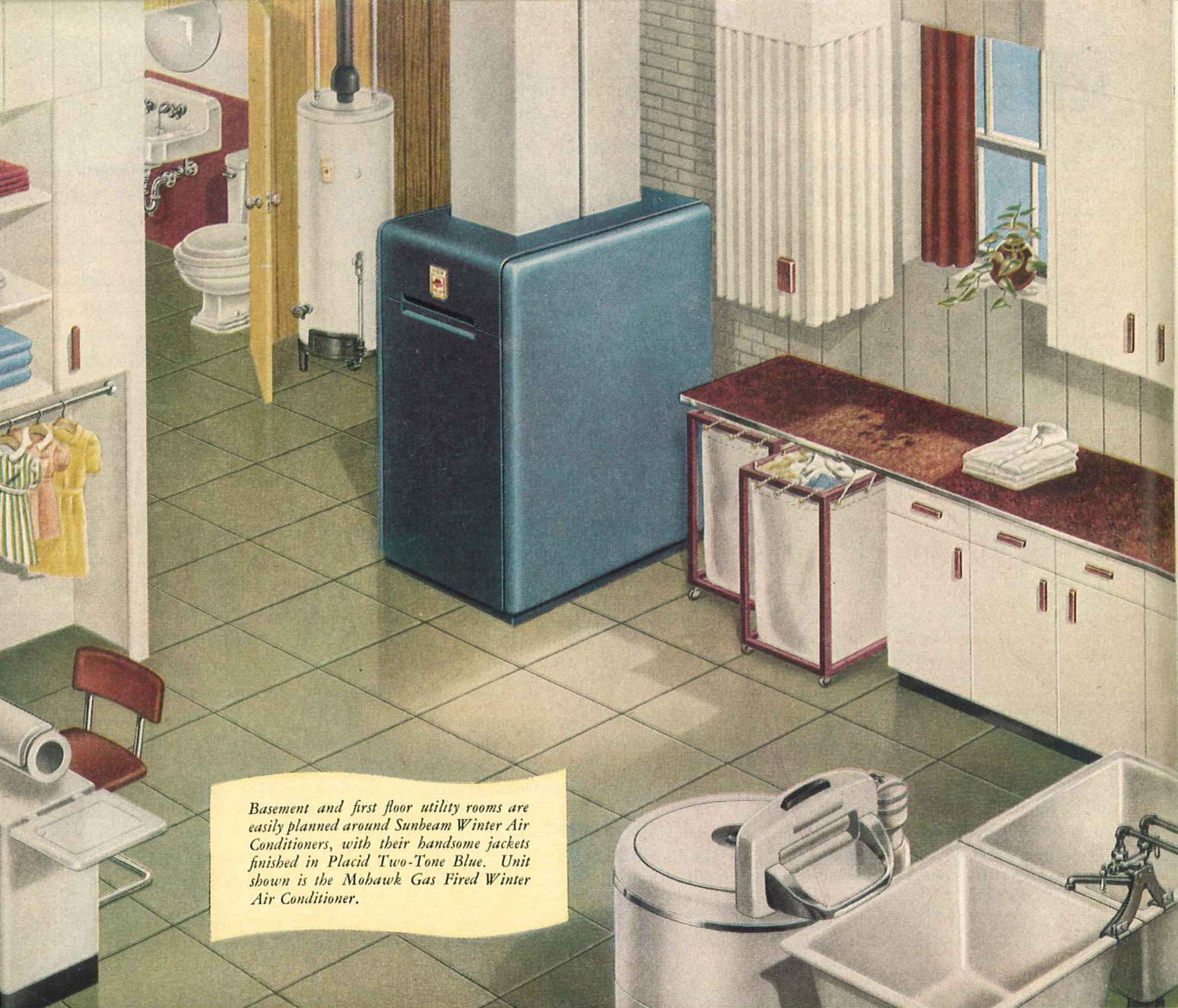
ified warm air is kept in almost constant circulation, so that it is completely changed several times a day. The efficient SUNBEAM Blower and specially adapted motor give you a gentle air movement which is refreshing and enjoyable. The quiet blower and motor combination delivers a large volume of air at low speeds, at lowest cost.

SUMMER COMFORT

Comfort from your SUNBEAM Winter Air Conditioner is not limited to winter months. In summer it may also be used to provide ventilation. Merely turning on the blower at night helps dissipate the heat collected during the day and gently circulates clean, cooler night air.

SPECIFY SUNBEAM QUALITY

The advantages explained above, plus efficient economical heating are the features of SUNBEAM Winter Air Conditioners that contribute so much to better health and greater comfort for your family. You can be sure of carefree heating . . . with greater comfort, efficiency and economy . . . when you select a SUNBEAM Winter Air Conditioner, built and backed by **AMERICAN-Standard**.

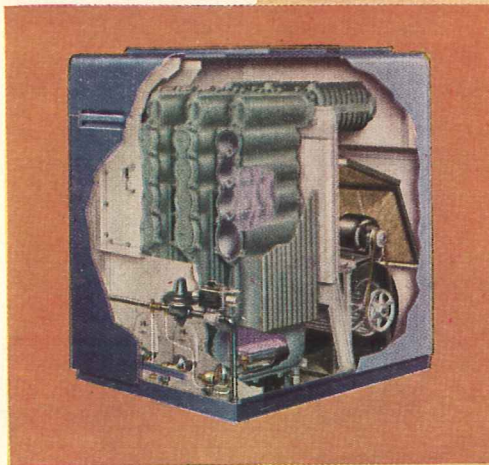


Basement and first floor utility rooms are easily planned around Sunbeam Winter Air Conditioners, with their handsome jackets finished in Placid Two-Tone Blue. Unit shown is the Mobawk Gas Fired Winter Air Conditioner.

SUNBEAM GAS FIRED WINTER AIR CONDITIONERS

Banish inconvenience and discomfort in home heating by installing a SUNBEAM Gas Fired Winter Air Conditioner. Automatic gas firing with a SUNBEAM ends furnace-tending chores, provides a constant supply of clean, carefree uniform heat in your home. Automatic humidifiers moisten the air and help to keep it free from the irritating effects of dryness. Efficient filters remove dust, dirt and foreign matter from the air—make housework easier and keep the family healthier. SUNBEAM automatic gas fired products are backed by the best-known name in heating—**AMERICAN-Standard**—yet they cost no more than others. All are approved by American Gas Association.

Above—The Mohawk Winter Air Conditioner, with its distinctive streamlined jacket of Placid Two-Tone Blue, is a modern gas fired unit famous for dependable, automatic operation. Nine sizes meet the heating requirements of any home. Burns natural, manufactured, mixed or liquefied petroleum gas with efficiency and economy. *Cut-away view*, shows the Mohawk's engineering features and rugged construction. Sturdy cast iron heating elements, special ribbon burners, double inlet blowers, rubber mounted motor, and concealed controls add to its efficiency.

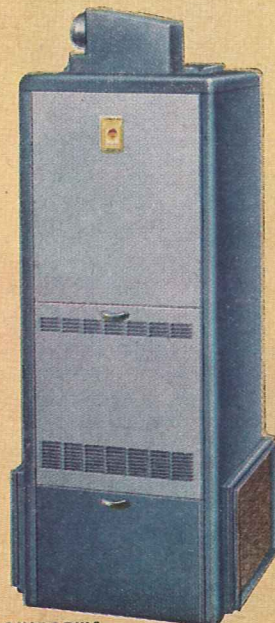


Cutaway View
MOHAWK

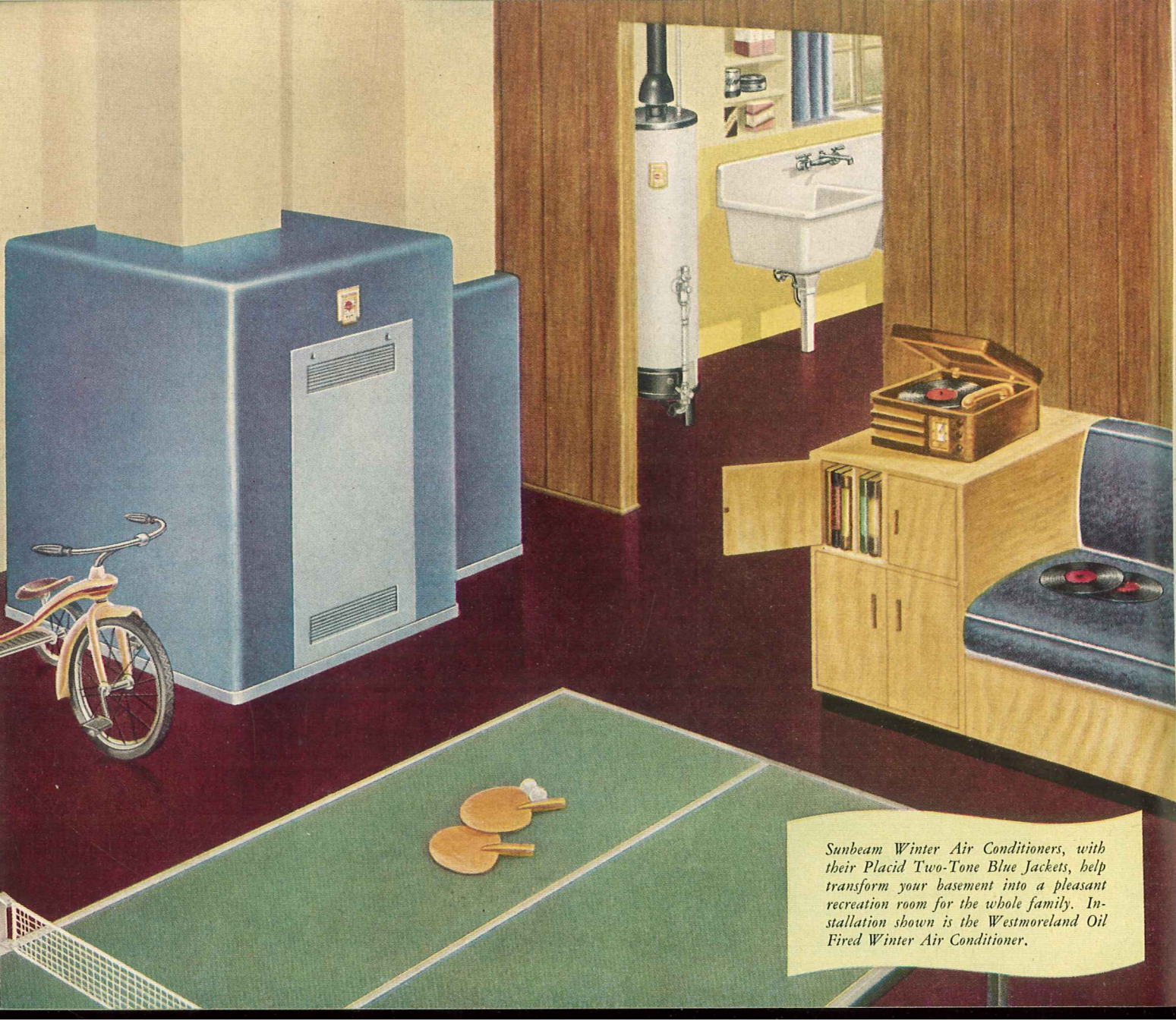
Right—The Chippewa is an efficient, moderately priced automatic gas fired cast iron Winter Air Conditioner, ideal for installation in utility rooms or small basements. Its attractive Placid Two-Tone Blue jacket encloses the same quality construction as the Mohawk . . . cast iron heating element, corrugated ribbon burner, double inlet blower, quiet motor, efficient controls and other features,



MOHAWK

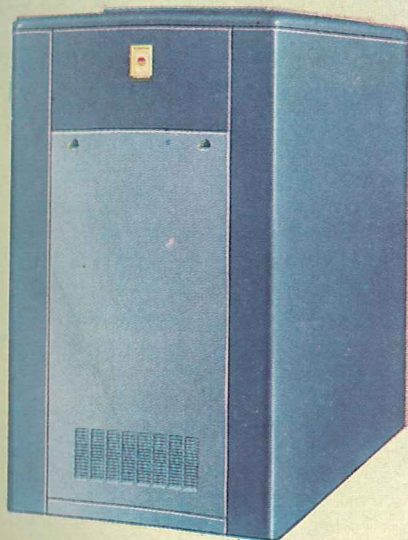


CHIPPEWA



Sunbeam Winter Air Conditioners, with their Placid Two-Tone Blue Jackets, help transform your basement into a pleasant recreation room for the whole family. Installation shown is the Westmoreland Oil Fired Winter Air Conditioner.

SUNBEAM GAS AND OIL FIRED WINTER AIR CONDITIONERS



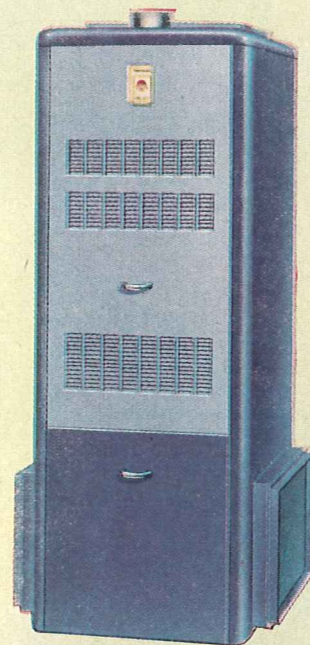
SARATOGA
WINTER AIR CONDITIONER

A compact, specially designed oil fired unit encased in a handsome Placid Two-Tone Blue jacket, the Saratoga provides trouble-free automatic oil heating for small homes. Heating element is of heavy gauge boiler plate steel—riveted and welded for durable, leak-proof construction. Blower-filter unit is an integral part of the heating compartment. Available complete with special model Arcoflame Oil Burner, or for use with any good adaptable burner.



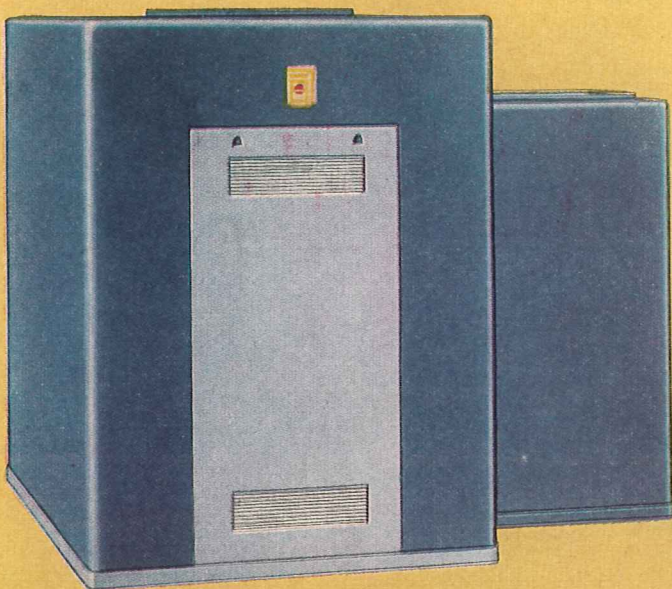
SENECA
WINTER AIR CONDITIONER

Enjoy carefree automatic gas heating with this SUNBEAM unit. The Seneca combines efficiency, quality and attractive appearance at modest price. Durable copper bearing steel heating element, blower, filter and controls are enclosed in an attractive jacket finished in Placid Two-Tone Blue. Burner is made of cast iron, with patented high temperature alloy corrugated ribbons, scientifically designed for economical gas consumption. Available for manufactured, natural, mixed or liquefied petroleum gas. Approved by American Gas Association.



WYANDOTTE
WINTER AIR CONDITIONER

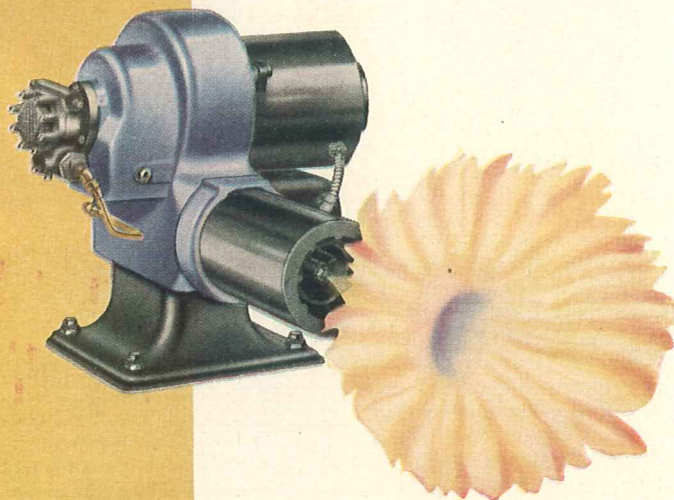
A popular and attractive gas fired unit for small homes, with the same quality features of SUNBEAM construction as the Seneca. The Wyandotte is especially suited to first floor utility room installation, apartments, or small basements. Burns manufactured, natural, mixed or liquefied petroleum gas. Approved by American Gas Association.



ARCOFLAME OIL BURNER

The Arcoflame Oil Burner illustrated at right is scientifically engineered to perform at high efficiency with **SUNBEAM** Oil Fired Winter Air Conditioners. It is also ideally suited for converting your present Conditioner or Furnace into an oil fired unit. It offers outstanding features—a sturdily built, quiet motor; smooth running fan; the exclusive Flo-Stat, which regulates and controls the oil flow; the Arco-Mute Tube, a unique small bore steel tube which carries the correct amount of oil to the nozzle; the Turbometer, which produces the hot, clean sunflower flame; all contributing to perfect, economical combustion. The Arcoflame burns low cost No. 2 or 3 fuel oil, and meets every requirement for good, dependable service. Approved by Underwriters' Laboratories.

While the use of the Arcoflame Oil Burner is recommended, all **SUNBEAM** Oil Fired Winter Air Conditioners operate efficiently with any adaptable burner.

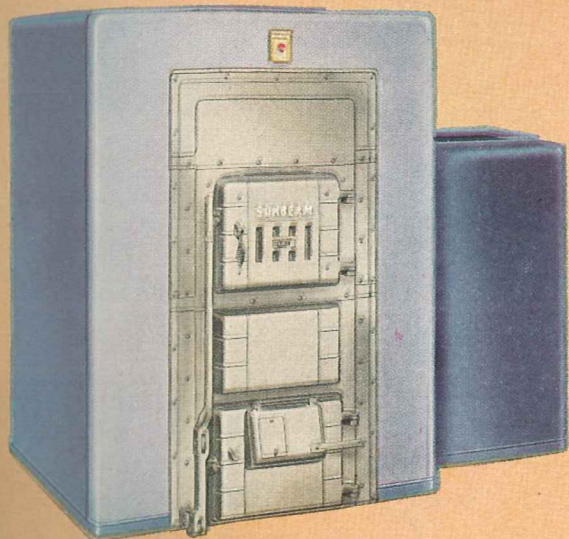


SUNBEAM OIL FIRED WINTER AIR CONDITIONERS

The comfort and economy of winter air conditioning are greatly enhanced by the advantages of automatic oil firing. Oil-fired heating with any of the popular **SUNBEAM** Oil Fired Winter Air Conditioners, is clean, requires no care, no troublesome attention. **SUNBEAM** Oil Fired Winter Air Conditioners, like the efficient, smartly-styled Westmoreland, at left, permit you to utilize the basement as a pleasant recreation room for the entire family.

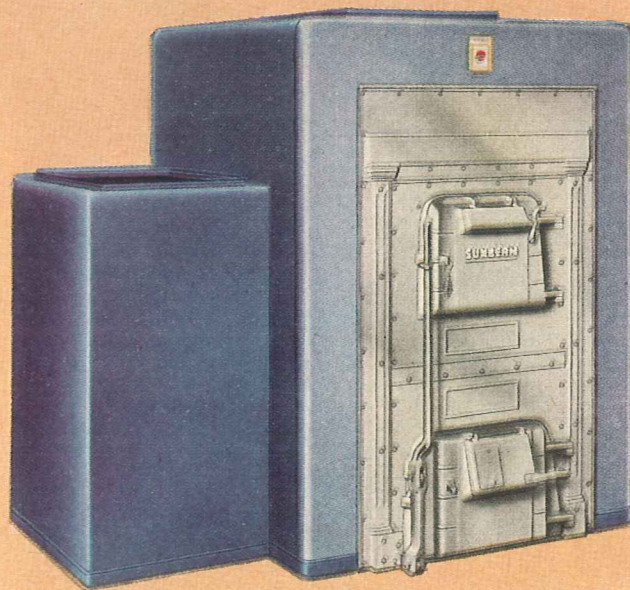
SUNBEAM Winter Air Conditioners circulate refreshing warmth uniformly and gently. Efficient filters remove dust and dirt from the air, leaving it cleaner for better health and lightened housework. Automatic humidifiers help maintain proper moisture for greater comfort.

SUNBEAM COAL FIRED WINTER AIR CONDITIONERS



**ALLERTON
WINTER AIR CONDITIONER**

Made of sturdy boiler plate steel, it offers comforting warmth all winter long—plus greater convenience than most hand fired units. Large radiator provides more heating surface and added efficiency and economy . . . equipped with "V" baffle to insure uniform heating of radiator by hot gases before they pass up the flue. Deep fire box permits longer firing periods, requires less attention. Duplex grate is free moving and easy to shake. Attractively jacketed to dress up the basement. Also available for oil and stoker firing.

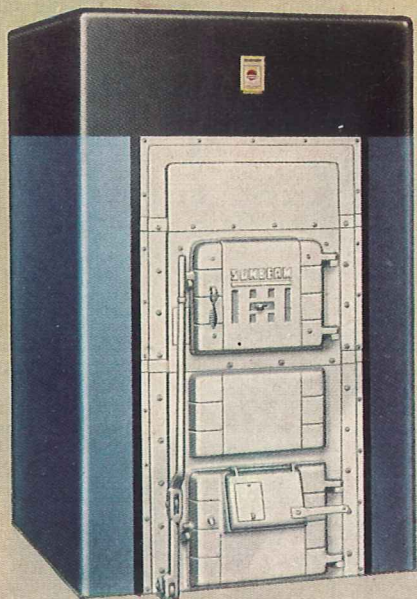


CLIFFDALE WINTER AIR CONDITIONER

A highly dependable and efficient unit adapted for larger homes and buildings. Expert engineering contributes design features that make the Cliffdale outstanding for providing the healthful comfort of winter air conditioning with utmost economy. These include the heavy gauge steel heating element, with its ample radiator, riveted and welded for long life and leak-proof construction. A deep firebox means less frequent firing and better combustion; an advanced type of grate—the duplex—assures easy removal of ashes and clinkers; the jointless ash pit prevents escape of dust or fumes into warm air chamber.

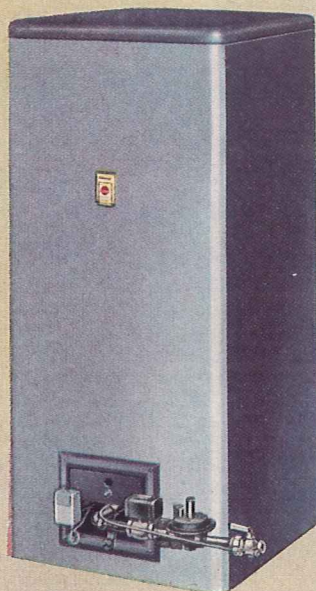
The Cliffdale is attractively finished in Placid Two-Tone Blue. It is also well adapted for oil or stoker firing and performs with high efficiency and economy with either method.

SUNBEAM WARM AIR FURNACES



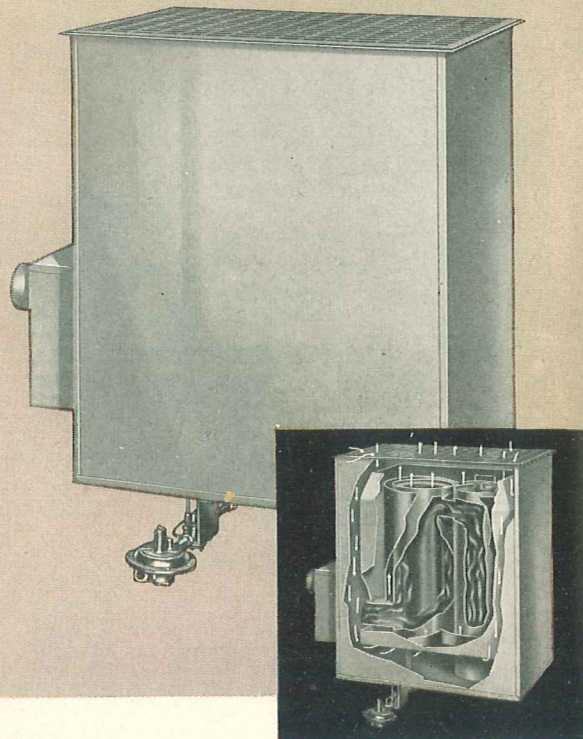
**ARLINGTON "SQUARE"
DELUXE STEEL FURNACE**

Has special appeal where both attractive appearance and efficiency are desired. It has the same heating element, large radiator and other construction advantages that make the conventional Arlington round furnace outstanding for good economical heating. Colorful jacket is finished in dark Placid Blue and Black. Burns coal (hand fired or stoker) or oil.



**SHAWNEE GAS FIRED
WARM AIR FURNACE**

Completely automatic gas fired unit, priced to fit the snug budget. Handsomely jacketed. Copper bearing steel heating element, thermostatic controls, safety pilot and other features combine for top efficiency, economy and durability. Available in five sizes, for manufactured, mixed, natural or liquefied petroleum gas. Approved by American Gas Association.



**SAGINAW GAS FIRED
FLOOR FURNACE**

Provides economical warmth in small and medium sized homes, with or without basements. Expertly designed combustion chamber and radiator, welded leak-proof joints and other features assure quick, dependable heating. Automatic controls, if desired. Four sizes for various types of gas.

GRAVITY WARM AIR HEATING

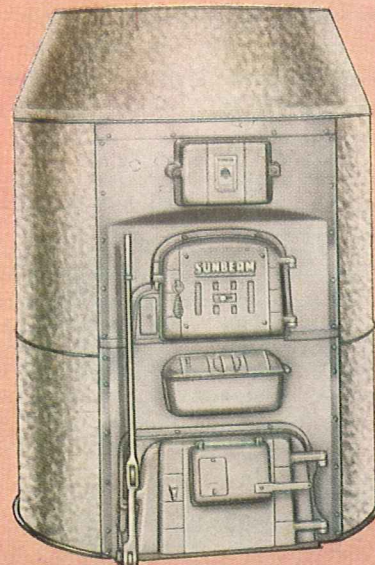
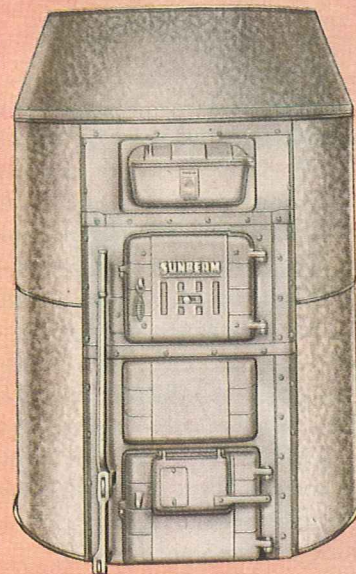
Gravity Warm Air Heating is a dependable method of providing comfort at moderate initial cost and with minimum upkeep. The warmth supplied is mild, clean, and refreshing. The ideal installation consists of a SUNBEAM Furnace in the basement with ducts leading from the furnace bonnet to registers in the rooms to be warmed. As air is heated in the furnace, it circulates through ducts to the registers located in the rooms to be heated. Pipeless and floor type furnaces have one large bonnet outlet which leads directly from the heating unit to the register, which is centrally located in the home to be heated.

The name SUNBEAM is associated only with quality products backed by **AMERICAN-Standard**. It is your assurance of modern design and solid construction that means better heating and low fuel consumption, as well as long trouble-free service.

The complete SUNBEAM line includes cast iron and steel furnaces, in pipe, pipeless, room and floor models, to meet the requirements of virtually any size or kind of home. Attractive square jackets are available on some patterns. There are SUNBEAM Furnaces adapted for any fuel—coal (hand fired or stoker), oil or gas. Some of the popular units are illustrated and described on these pages.

The Arlington, illustrated at upper right, is a quality steel furnace that performs efficiently and with a high degree of satisfaction with coal (hand fired or stoker), or oil firing. Its heavy steel heating element and big radiator offer more air heating surface than the average furnace; consequently a larger volume of air is heated in a given time, less fuel is burned and quicker circulation of heat results. Besides this fuel-saving efficiency, the tight, leak-proof joints, solid construction, full height fire pot and duplex grates assure cleaner heat, greater durability, and minimum caretaking attention when hand fired. Four popular sizes meet requirements of most homes.

The Kenwood (illustrated lower right) is a quality product made of cast iron for utmost durability. It is designed on correct, scientific principles, with a generous one-piece radiator, carefully proportioned two-piece fire pot, large air heating surface, deeply cupped joints, duplex grates, and other features that make it unequalled for dependable, low cost heating. The Kenwood burns coal, hand fired, with minimum firing attention, and it is made in pipe, pipeless and room heater types. It comes in six sizes, to heat the average small to medium size home.

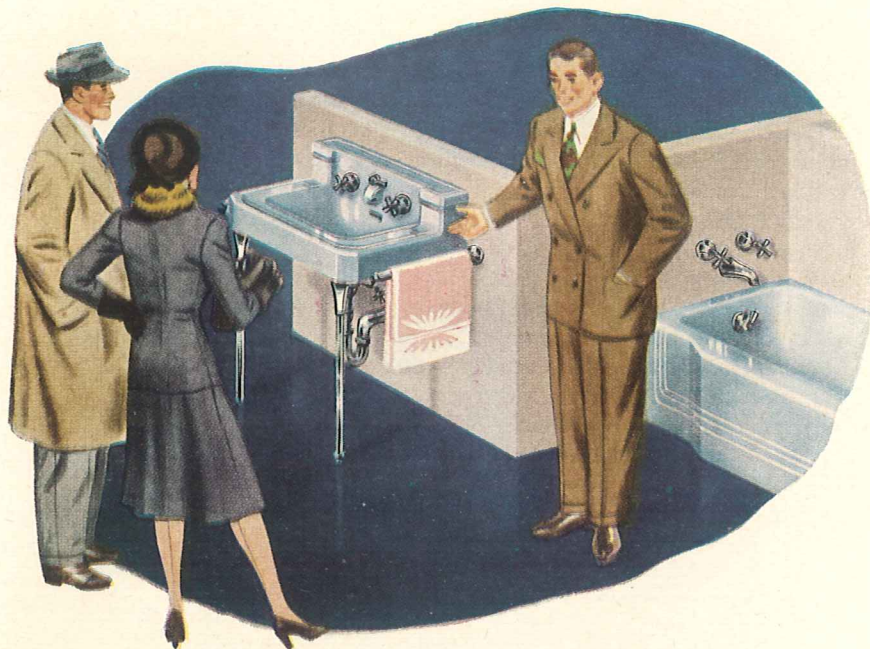


Planning the Bathroom

Planning a bathroom is fun. And important, too. The excitement of remodeling or the thrill of creating a new bathroom usually comes only once or twice in a lifetime, and it is important enough to warrant careful and thoughtful planning. The principal point to remember is to make **AMERICAN-STANDARD** Plumbing Fixtures the nucleus of your planning. Then you will have no cause to wonder whether you have made the right selection—you can devote all of your efforts toward perfecting the rest of the room with the assurance that the plumbing fixtures are right.

One of the first things to consider in planning your bathroom is the proper selection of color. The effect you wish to create governs your color scheme. Color can and should suggest formality, simplicity or elegance . . . or express the tempo of your home life. You can choose cool, refreshing blues and greens for southern exposures or warm colors that best fit the northerly exposures. And you can tie in the motif of connecting rooms, selecting colors in close harmony or pleasing contrast with adjacent rooms or halls.

Proper selection of quality plumbing



fixtures and a good arrangement are often more important than cost. Plan a bathroom that is as large or "roomy" as possible. While the right fixtures will endure for years, the needs of your family may change so that the future will find you wanting not a newer but a

larger bathroom. Plan your bathroom carefully, for simplicity and utility. Then add the individual touches you desire.

Consider wisely the "extras" that appeal to you . . . such as storage and linen closets where and as you want them . . . or an extra lavatory, or dressing table . . .

THE AMERICAN-Standard WAY...

a separate bath and shower or the two combined . . . special drying space . . . and all the ideas you've been saving for your dream bathroom.



FOR A PERFECT BATHROOM... CHOOSE AMERICAN-Standard

AMERICAN-Standard designers have proved that efficient modern sanitation, long wear, and beauty in form, color and texture could be combined in fine plumbing fixtures . . . and still have them cost no more than others. The complete line of AMERICAN-Standard Plumbing Fixtures offers a wide selection of exclusive models, in white or a variety of exquisite colors, and many different sizes to fill the most exact needs. You'll compare color with color . . . weigh style against style . . . and you'll be sure of the perfect, permanent satisfaction that results from a wise choice of performance-proved quality products.

Consider, too, the type of heating for the room. If radiator heating is used to heat the home, an increasingly popular installation in the modern bathroom is an AMERICAN Sunrad Radiator, Peerless Bathroom Radiator, or an Arco Convector, completely or partially recessed, wall-hung, or free-standing, to suit individual tastes.

Consult your Heating and Plumbing Contractor about installation and the advantages of one fixture over another. He will help you select the best in bath-



room fixtures and fittings, just as he recommends products to complete your kitchen, powder room, basement, laundry or utility room to your lasting satis-

faction, health and comfort. For professional approval, you can take your ideas to your Architect.

And planning done, when your bathroom is completed—luxurious in white or your favorite of many exquisite colors, with the lasting glossy texture found only in AMERICAN-Standard Plumbing Fixtures—the continued approval of friends and family alike will keep you forever proud of the bathroom you planned . . . the AMERICAN-Standard way.

COLORFUL ACCESSORIES...TO "DRESS UP" THE COMPLETED BATHROOM

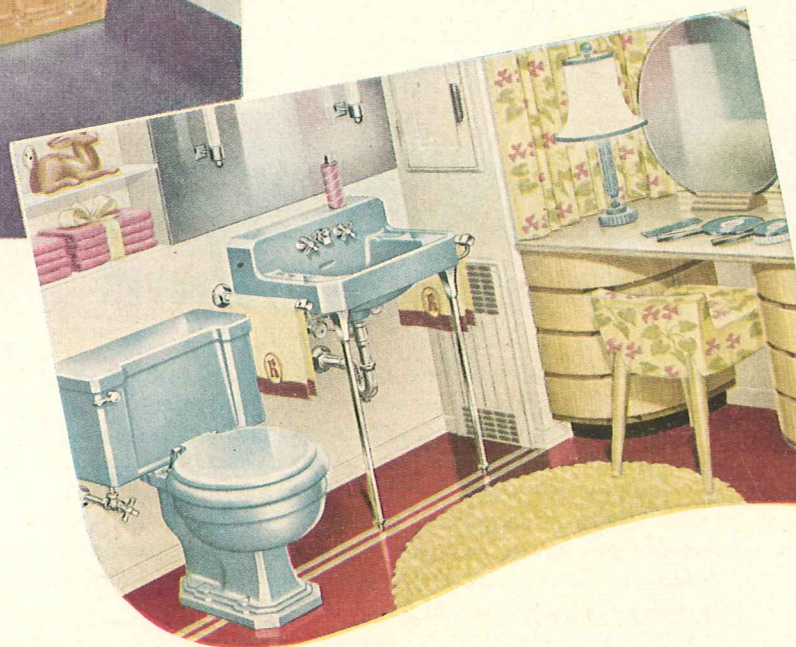
You can easily project the pleasure of bathroom planning into many novel and distinctive changes in color and effect without touching fixtures, walls or basic decorating scheme. An ever changing bathroom that is constantly fresh adds interest with a minimum of expense. You can achieve this effect by careful planning of accessories . . . drapes, shower curtains, rugs, seat covers . . . and the like. Different sets of these fabrics, contrasting or harmonizing with walls or fixtures, will transform the bathroom from time to time to keep it sparkling and colorful, adding fresh emphasis to the lustrous beauty of AMERICAN-Standard Plumbing Fixtures.





Left—This smart and modern bathroom, built around the beautiful Neo-Angle Bath, reflects the perfect harmony of design and color possible where **AMERICAN-Standard** Plumbing Fixtures are used. The warmth of this room flows from the distinctive recessed Neo-Angle, Companion Lavatory and Master One-Piece Water Closet in rich Persian Brown.

Below—This charming powder room is the right answer to the problem presented in so many homes with insufficient bathroom facilities. The cool Claire de Lune Blue of the fixtures offers striking contrast to colorful floor and walls. Shown are the space-saving Compact Closet and attractive Marledge Lavatory.



AMERICAN-Standard Plumbing Fixtures, in white and a wide variety of appealing colors, hold the lustrous beauty that catches the eye in the colorful rooms featured here. A home with a bath and powder room as shown on these pages is modern and well-planned for the utmost in health and comfort . . . and you can have these or your choice of many other pleasing combinations . . . in quality plumbing fixtures featuring clean lines, sound design and rich colors in every price range . . . when you specify **AMERICAN-Standard**.

Opposite Page—Warm, mellow Ivoire de Medici sets the key color in this striking bathroom. Fixtures illustrated are the unique corner model Neo-Angle Bath, handsome Neolyn Lavatory, Madenta Dental Lavatory, with Waldorf Trim in sparkling, non-tarnishing Chromard. The ensemble is completed by the quiet Master One-Piece Water Closet.



THE NEO-ANGLE BATH

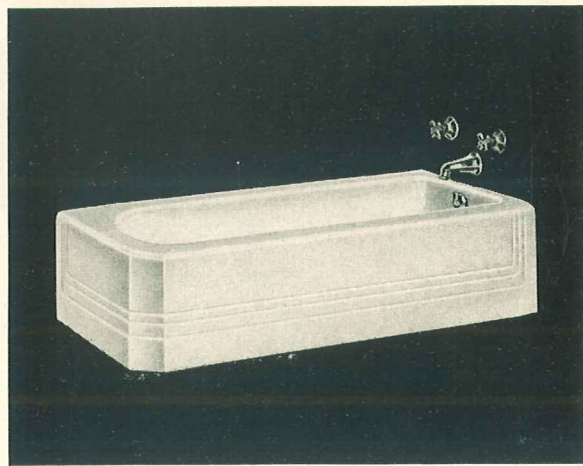
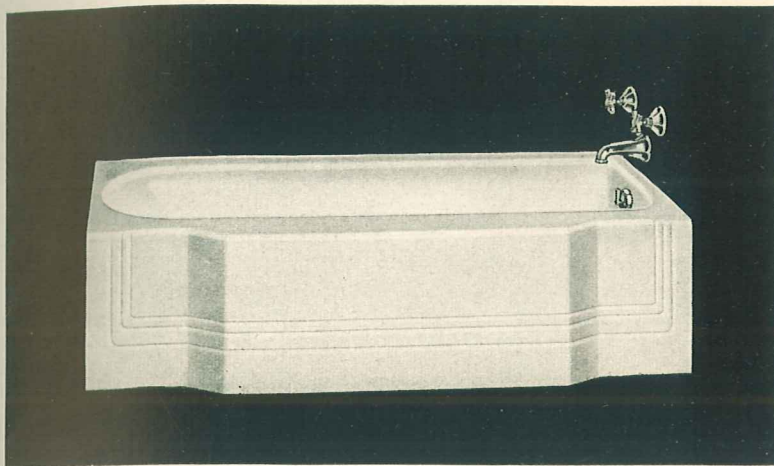
Approximately four feet square, the Neo-Angle is roomier than ordinary baths. Unique design provides two integral corner seats and many other features that bring new comfort and convenience to bathing. Its structural advantages permit new freedom in bathroom planning—it fits wall lengths too short for the average bath, allows extra room for closets and storage space, and in connecting baths, saves valuable space between bedrooms. Distinctive, smart, different, in either recess or corner model, the Neo-Angle marks any bathroom as definitely modern.

NEO-ANGLE BATHING FEATURES

The Neo-Angle incorporates a host of bathing features in a single bath. Its low sides mean added convenience . . . its wider, flatter bottom assures safer, more comfortable standing showers and tub bathing. Integral corner seats are ideal for foot bathing and partial bathing. The handy front seat offers a new degree of security by making it possible to sit while entering and leaving the bath, while the rear seat affords the luxury of a sitting shower. The Neo-Angle Bath is perfect for everyday use by young and old alike.



A BATH FOR EVERY BATHING NEED



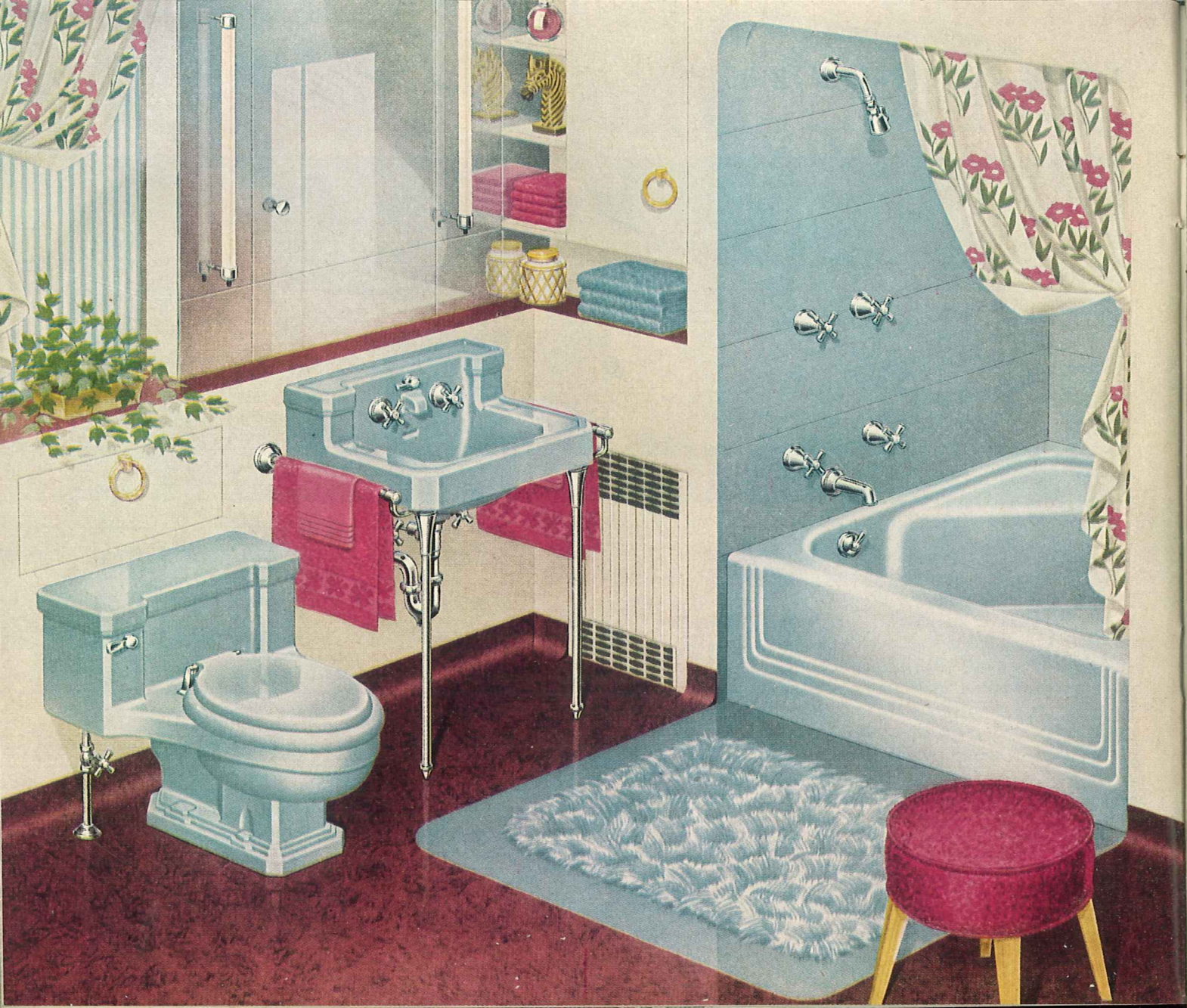
"Standard" Baths are readily distinguished by their combination of quality, beauty and utility.

The Neo-Angle and Master Pembroke Baths include modern features that establish a new degree of perfection in plumbing fixtures. Like all "Standard" Baths, they are made of the materials that time and experience have proved the best . . . enduring enamel on rigid cast iron. Over-all dimensions are less than in ordinary tubs, yet bathing space is roomier . . . more comfortable. Sides are low, making them easier to enter and leave. An added measure of safety for the standing shower is gained from the wider, flatter bottom. And the rim seat of the recessed Master Pembroke affords much of the convenience of the Neo-Angle's integral corner seats, just as the wide, flat rim of the corner Master Pembroke serves for extra safety and convenience.

In a complete line to satisfy every bathing need, "Standard" Baths are made in lustrous white and a wide variety of exquisite colors.

Top, left—Recess model, Master Pembroke Bath, P 2225 QR. Height from floor, 15½"; width at center, 32¾"; width at ends, 30¾". In 4½, 5 and 5½-foot lengths. Same bath is made with left outlet and fittings, model P 2227 QR.

Top right—Corner model, Master Pembroke Bath, P 2207 QR. Height from floor, 15½"; width, 30¾". In 5 and 5½-foot lengths. Left corner model, not illustrated, is P 2212 QR.



STRIKING BEAUTY...IN A WIDE PRICE RANGE

AMERICAN-Standard Plumbing Fixtures permit you to plan a bathroom that is distinctly different—and still stay within your budget. The quality features characteristic of plumbing fixtures that bear the Mark of Merit are present in every price range. In a variety of models and sizes to meet every installation need, in lustrous white and a wide choice of lovely colors, AMERICAN-Standard Plumbing Fixtures lend extra charm and distinction to any bath or powder room.

Opposite Page—*Accenting the Claire de Lune Blue of the smart recessed Neo-Angle Bath, Companion Lavatory, and quiet Master One-Piece Closet, this colorful bathroom is ideally suited to modern homes everywhere, and offers many features for added convenience.*



Above—This bathroom is as distinctive as it is practical. The fixtures in warm and charming Corallin highlight the cream of the walls and blue of the floor and bath recess. The quietly efficient Master One-Piece Closet, recess model Master Pembroke Bath with B-73 Diverter Spout Combination Fittings and handsome Companion Lavatory . . . all with matching Standard Trim—make up this attractive ensemble.



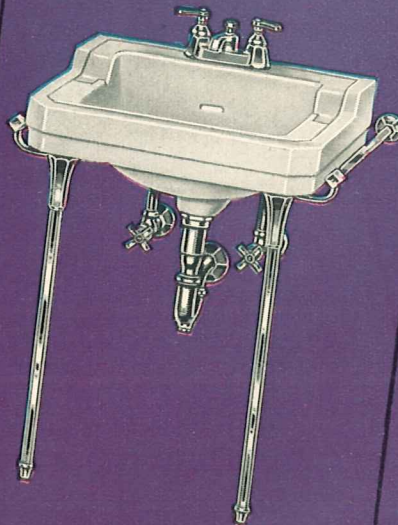
Left—The beauty of this charming room is accented by the rich Tang Red in its fixtures. It acquires top utility by the use of the small size Companion Lavatory and the quiet One-Piece Closet.

COMPANION F 115 ST*Genuine Vitreous China*

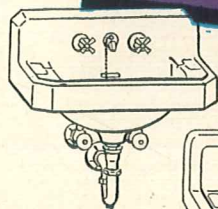
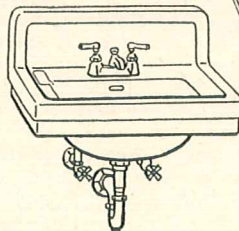
22 x 18", 26 x 22"

**COMRADE F 125 MT***Genuine Vitreous China*

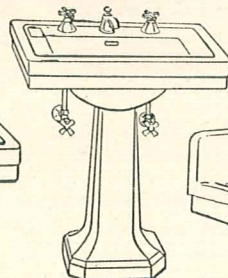
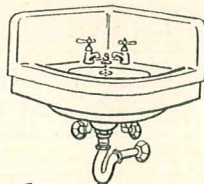
20 x 18", 24 x 20"

**ROXBURY F 167 ST***Genuine Vitreous China*

20 x 18", 24 x 20", 27 x 22", 36 x 22"

**MARLEDGE F 306 H***Genuine Vitreous China*18 x 14", 20 x 14"
26 x 14"**LUCERNE F 369 M***Genuine Vitreous China*

20 x 18", 24 x 20"

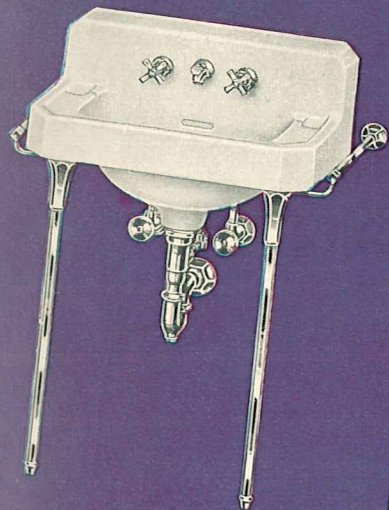
**BLACKFORD F 157 S***Genuine Vitreous China*20 x 18", 24 x 20"
27 x 22"**FENWICK F 387 WZ***Genuine Vitreous China*

17 x 17"

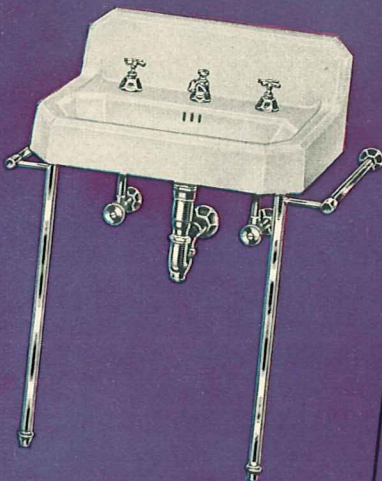
SUPERB LAVATORIES

There's a smart "Standard" Lavatory, in Genuine Vitreous China or Enameled Cast Iron, in gleaming white or your choice of a wide variety of exquisite colors, for every bathroom, powder room or separate wash-room requirement in the home. A number of different models and types of lavatories by **AMERICAN-Standard** are shown here. The complete line includes a lavatory to fit every installation need . . . to meet every demand

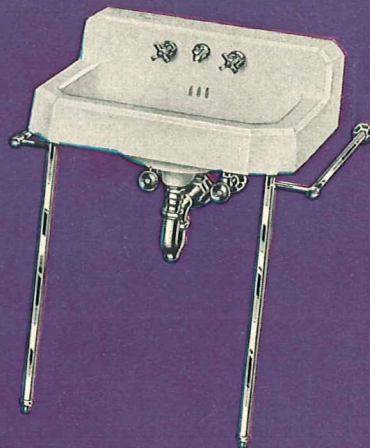
MARLEDGE F 305 ST
Genuine Vitreous China
 18 x 14", 20 x 14", 26 x 14"



HEXAGON P 3868 ST
Enameled Cast Iron
 20 x 18", 22 x 19"

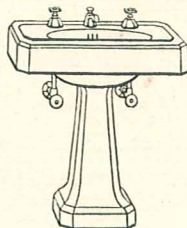


LEDGEWOOD P 4105 ST
Enameled Cast Iron
 19 x 17", 22 x 19"

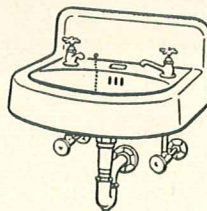


BY AMERICAN-Standard

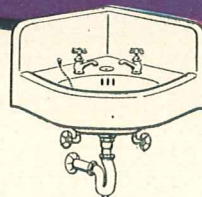
of personal preference and interior decoration . . . to suit every budget. With all exposed metal finished in sparkling non-tarnishing Chromard, "Standard" Lavatories can be had with legs, and with or without towel bars as desired; also without legs for support by means of wall hangers. They harmonize with "Standard" Baths and Water Closets to provide the unity of design and color so pleasing in modern bathroom ensembles.



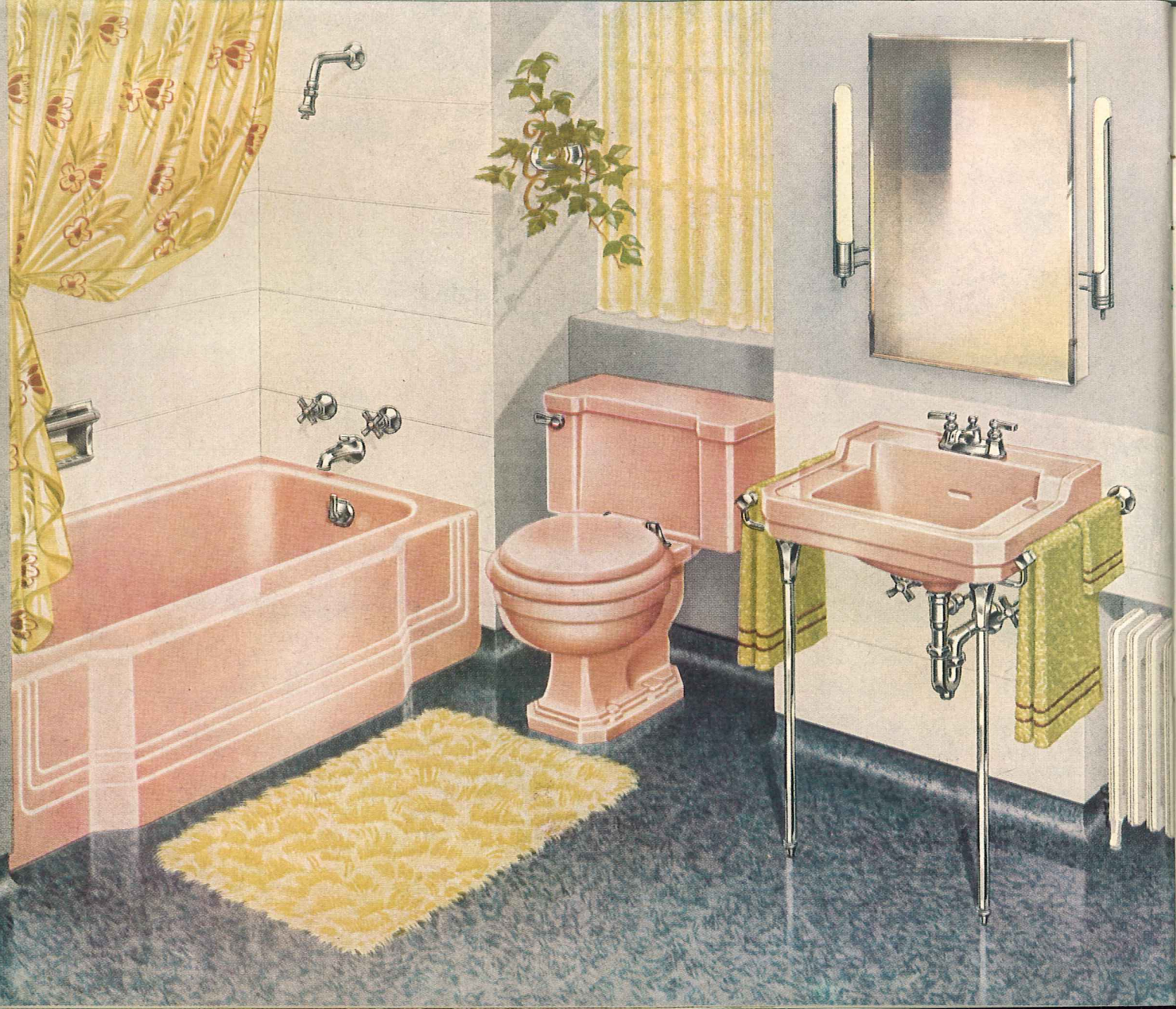
CLYDE P 3127 S
Enameled Cast Iron
 24 x 20"



OTHELLO P 4205 RZ
Enameled Cast Iron
 19 x 17"



ANGLO P 4955 RZ
Enameled Cast Iron
 16 x 16"



MAXIMUM UTILITY...IN MODELS FOR EVERY HOME

AMERICAN-Standard Plumbing Fixtures offer new beauty, true convenience, greater efficiency and increased sanitation...all the features so necessary to health and comfort in your home. Made of smooth, hard, permanently non-absorbent genuine vitreous china or durable enameled cast iron, in white and many striking colors, these quality plumbing fixtures are available in a wide selection of types and sizes, assuring a pleasing combination of fixtures for every need. Whether you are planning a new home, or modernizing your present home, you can convert many odd corners or unused spaces into smart, convenient bathrooms, powder rooms and wash-rooms, complete with AMERICAN-Standard Plumbing Fixtures.

Opposite Page—Fixtures in pleasing Corallin add warmth and charm to this practical, moderately priced bathroom. The Master Pembroke Bath, recess model, Compact Water Closet and Comrade Lavatory make up this modern bathroom ensemble.



Above—The well-designed Compact Water Closet, recess Master Pembroke Bath and lovely LedgeWood Lavatory, all with Standard trim, illustrate how maximum utility and beauty in line and color can be yours in a modern bathroom ensemble. Ivoire de Medici is the fixture color, heightened by the decorative scheme of walls and floor.



Left—Striking in fresh, cool Ming Green, the Comrade Lavatory and Elongated Compact Water Closet shown here present a powder room combination that is extremely smart and serviceable. The same arrangement is adaptable when planning a convenient washroom or wash-up corner.



"Standard" WATER CLOSETS HAVE A HOST OF ADVANTAGES

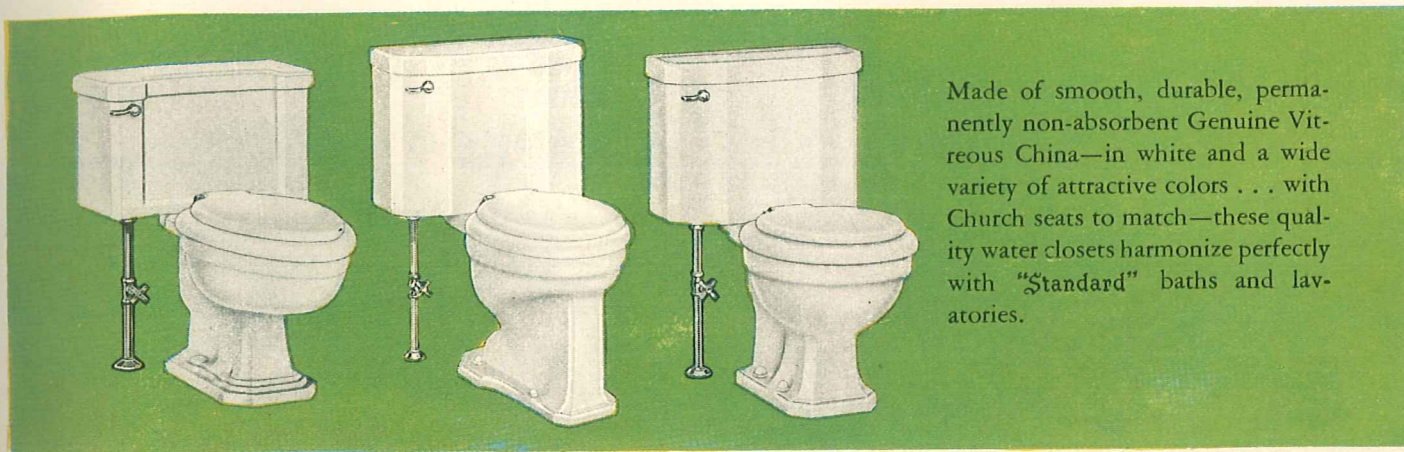
For over sixty years, **AMERICAN-Standard** has led in the development of the water closet . . . consistently improving design and construction to provide the ultimate in sanitation, convenience, appearance and efficiency . . . creating a complete line for every installation requirement and every budget.

The closets shown on this page—ranging from the striking Master One-Piece with its quiet syphon vortex water action to the equally popular close-coupled tank and bowl combinations—illustrate how well these requirements have been met by **AMERICAN-Standard** designs. All of the water closets in this complete line feature outstanding beauty and symmetry . . . all are correctly designed in every detail for efficient, dependable lifetime service.

On opposite page, a Corner Model Master Pembroke Bath in pure white, highlights this attractive bathroom arrangement. Compact Closet and Strateline Lavatory complete the ensemble.



*Master One-Piece, F 2000 A—elongated bowl.
One-Piece Closet, F 2005 A, features round front bowl.*

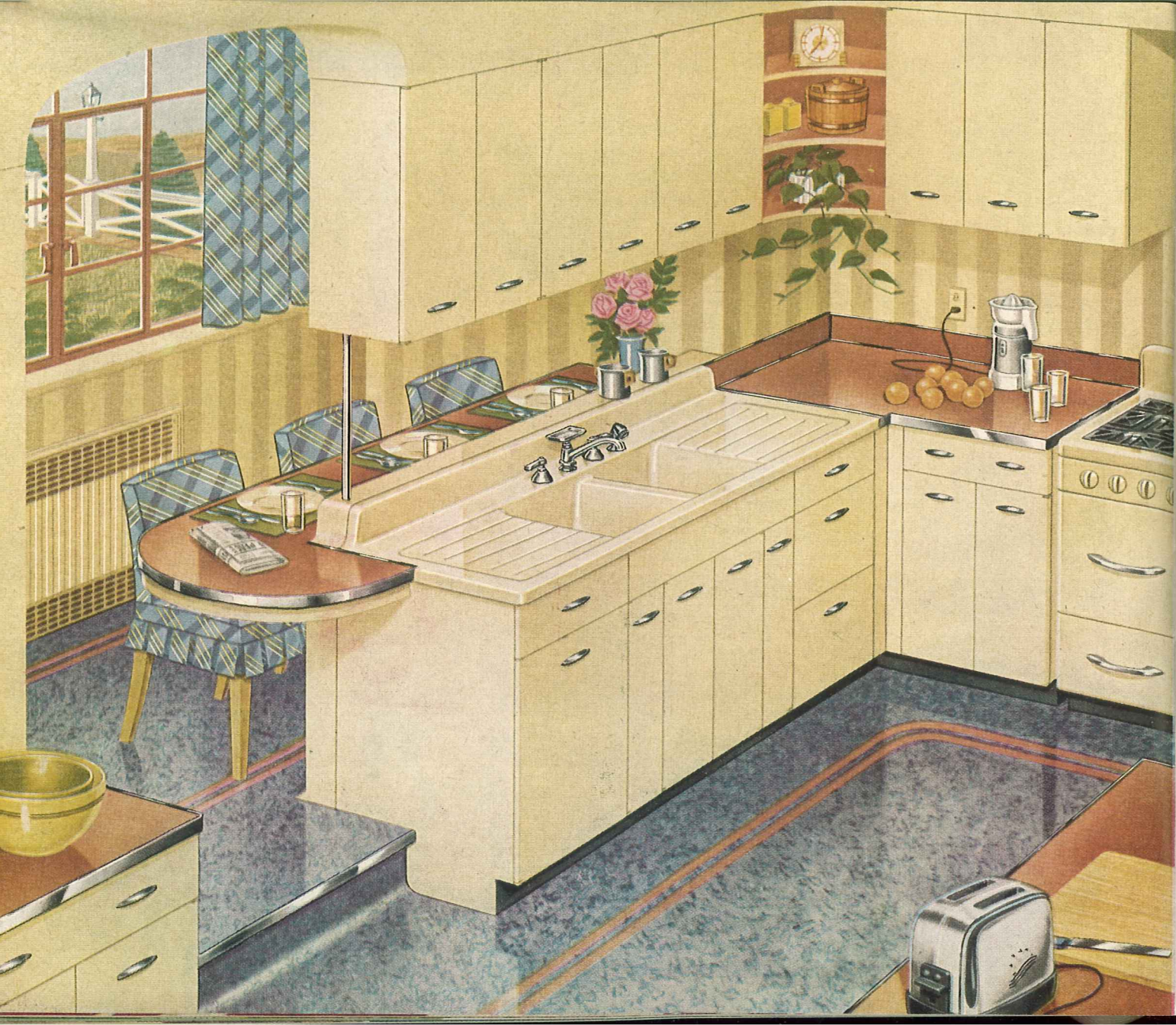


Compact—F 2040

Compton—F 2115

Cadet—F 2100

Made of smooth, durable, permanently non-absorbent Genuine Vitreous China—in white and a wide variety of attractive colors . . . with Church seats to match—these quality water closets harmonize perfectly with "Standard" baths and lavatories.

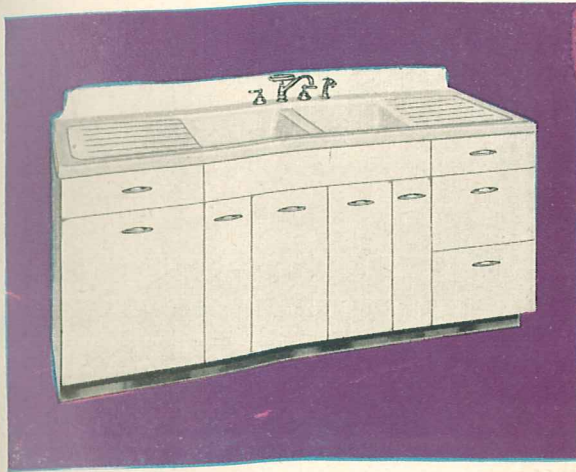


THE ROYAL HOSTESS SINK

Style leader supreme, the Royal Hostess Sink brings superb beauty and planned work-center efficiency to the home. This quality sink is designed and constructed to make kitchen tasks lighter and housework easier.

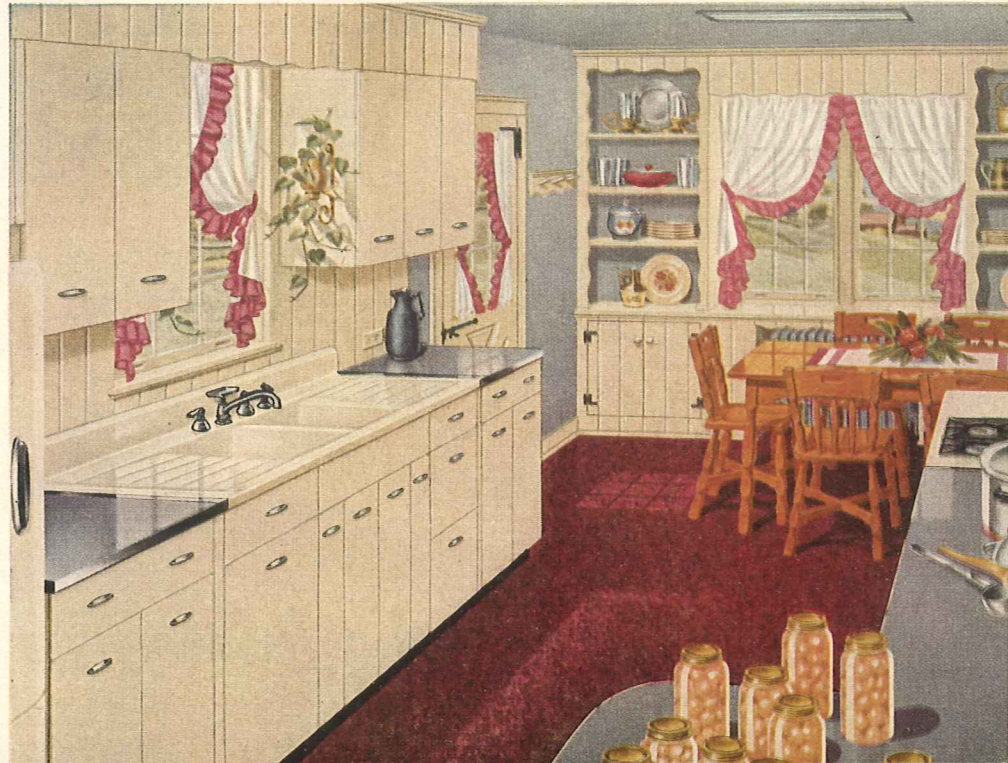
Deep 8" compartments prevent splashing . . . correctly sloping drainboards and sparkling, non-tarnishing Chromard Auto-Unit **RENU** Faucet, Swinging Spout and Thumb-control Spray centered on its wide, shelf-like back ledge provide ample area for all sink work, speed dishwashing and other chores. Enameled steel cabinet offers convenient storage for kitchen necessities.

The Royal Hostess is made in 3½, 4½, 5 and 6-foot sizes, all 25" wide and 36" from floor to rim—comes in models featuring single or double compartments, and drainboard combinations to fit your needs. The Royal Hostess is also adaptable to the popular counter-top type of installation. It is made of rigid cast iron with heavy coating of Acid-Resisting Enamel . . . in gleaming white and a wide variety of attractive colors.



At right—The Royal Hostess Sink, P 6585 S, in Ivoire de Medici, adds utility and pleasing lines to this charming paneled kitchen. This is the six foot, double compartment, double drainboard model, with Cabinet No. 4372. The same sink, P 6575 S, double compartment without drainboards, is 3½ feet long. Cabinet for the latter is No. 4042. Cabinet numbers apply only to cabinet underneath sink.

Opposite page—The Royal Hostess, P 6585 S, Cabinet No. 4372, also in Ivoire de Medici, highlights this modern kitchen. This six foot sink is highly popular in every type of kitchen installation. In favorite kitchen colors and in various drainboard and compartment combinations, the Royal Hostess is readily adaptable to meet every requirement of space and design.





THE UTILITY HOSTESS SINK

Designed for efficiency . . . styled for beauty . . . constructed for durability . . . the Utility Hostess Sink offers the combined appeal of attractive appearance and planned kitchen convenience.

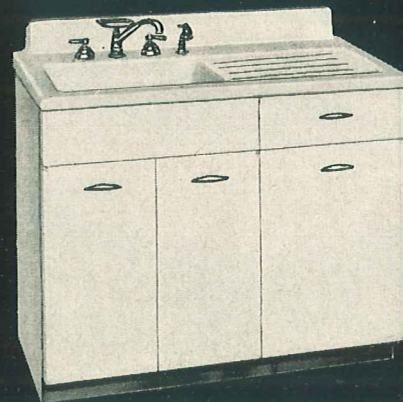
Its Auto-Unit RE-NU Faucet with Swinging Spout and Thumb-control Spray, 8" deep compartments, convenient Crumb-Cup Strainers and wide, correctly sloping drainboards save time and work. Enameled steel cabinet provides welcome storage space.

This quality sink is made in 3½, 4½ and 5-foot lengths, all 22" wide and 36" from floor to rim—comes in models with single and double compartments and drainboards to meet specific kitchen needs. Made of rigid cast iron with a heavy coating of Acid Resisting Enamel, the Utility Hostess comes in lustrous white and a wide variety of colors to fit every decorative plan.

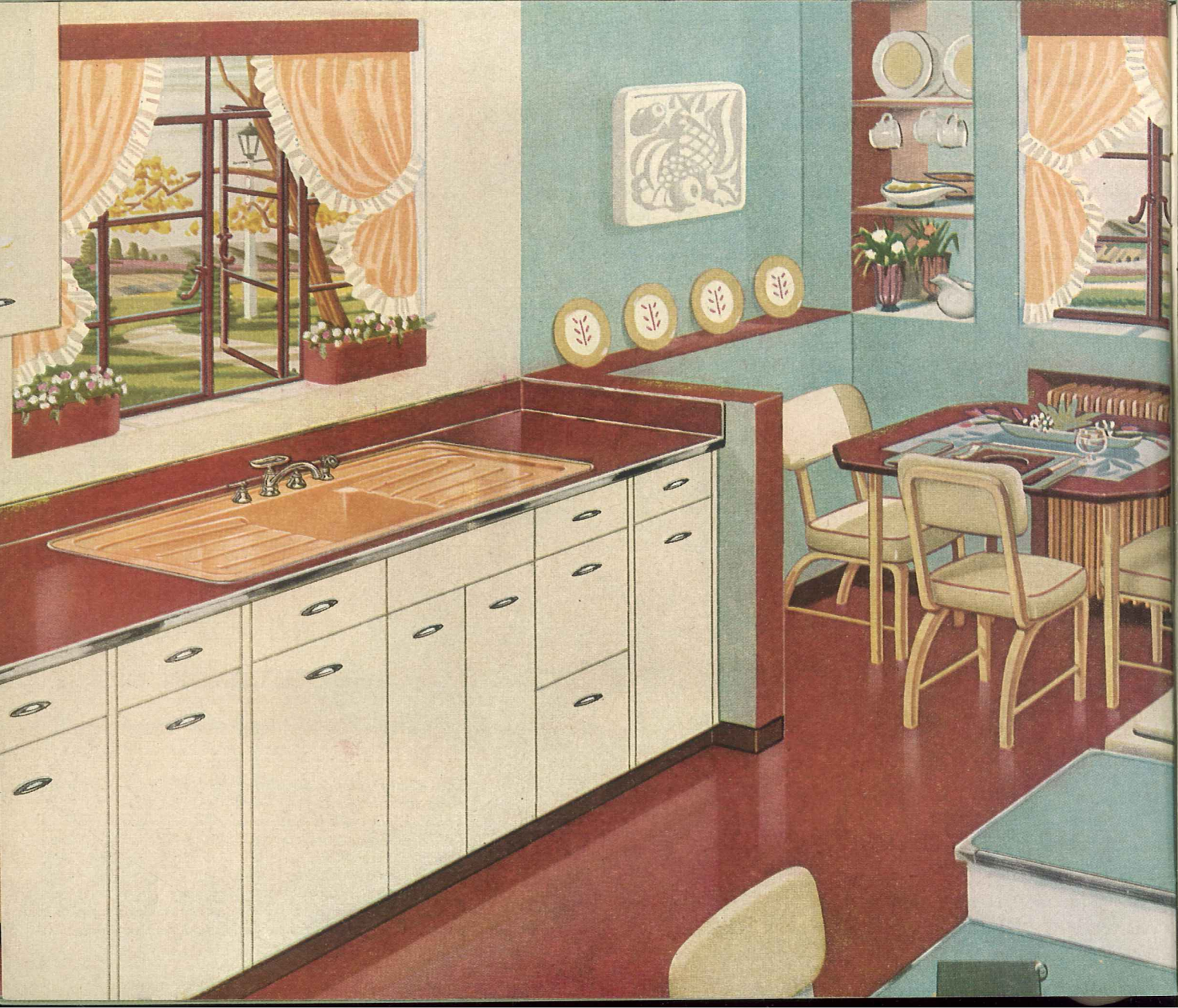


OPPOSITE PAGE—

A colored Royal Hostess Sink, P 6535 S, Cabinet No. 4260, with single compartment and double drainboards is the focal point in this colorful kitchen.



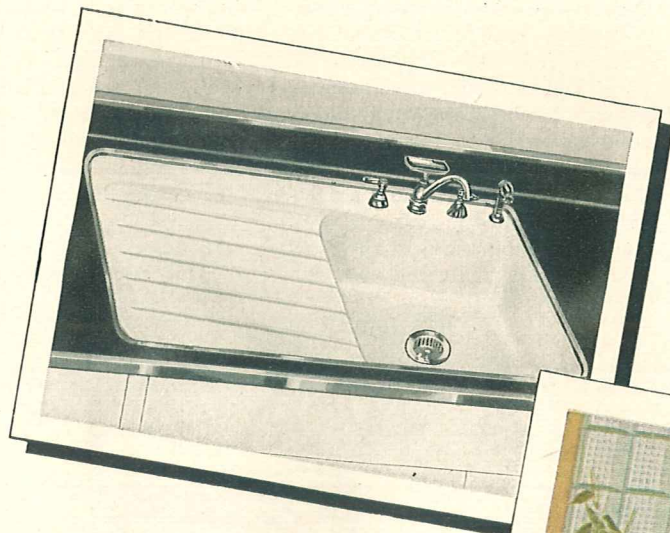
Left—Center of attraction in this lovely modern kitchen is the snowy white Utility Hostess Sink, P 6835 S, Cabinet No. 3360. This sink, also made in many popular kitchen colors, is suited for continuous counter-top installations. Top—The Utility Hostess, P 6835 S, Cabinet No. 3360, is 5 feet long. Model P 6835 S, with Cabinet No. 3354, is 4½ feet long. Bottom—The Utility Hostess, P 6852 S, Cabinet No. 3142R, single compartment with drainboard on right, is 3½ feet long. Also made with drainboard on left. Cabinet numbers apply only to cabinet underneath sink.



CHOOSE A SMART CUSTOM-LINE SINK FOR YOUR CUSTOM-BUILT CABINET

Let a gleaming Custom-Line Sink accent the beauty of custom-built cabinets in your new kitchen. Take your pick of five smartly styled models specially designed for perfect fit in continuous counter tops.

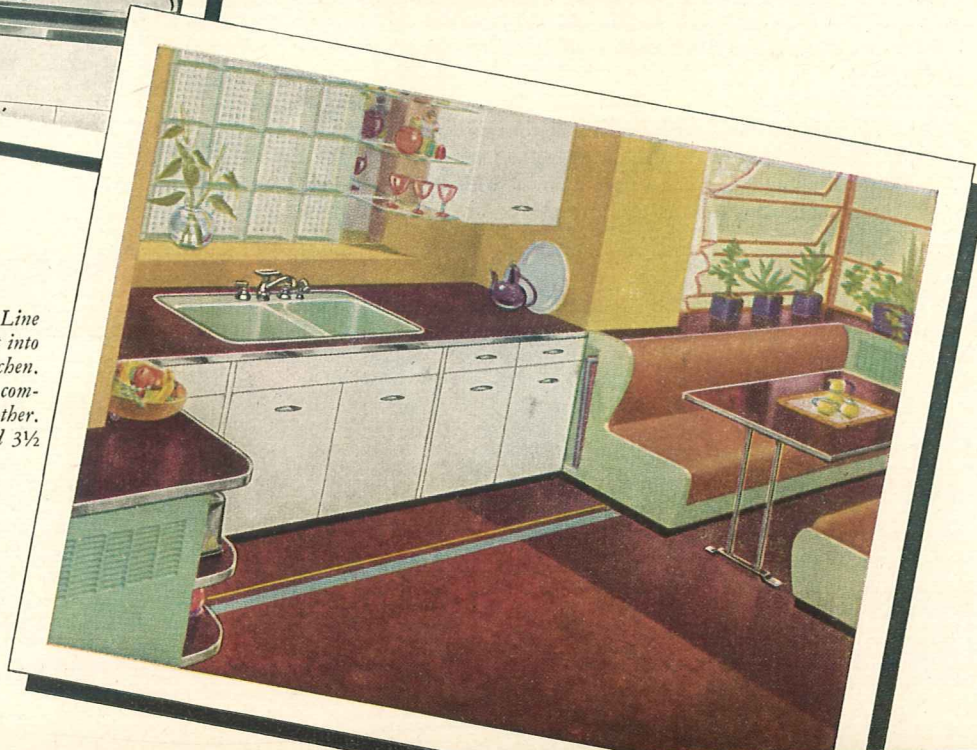
All these sinks are made of rigid cast iron, finished in Acid-Resisting Enamel in white and many striking colors. Each model has a full-length back ledge to provide a sturdy, water-proof base for fittings. Finished in shining Chromard, fittings include **RE-NU** faucets (with or without Auto-Unit and Spray) and handy Crumb-Cup Strainer. All Custom-Line Sinks are 8" deep and measure 21" from front to back. *Cabinets and counter tops are not included in plate numbers given.*

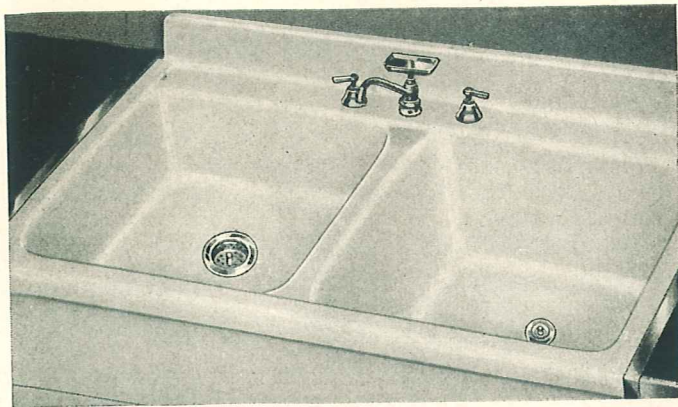


(Above) Custom-Line Sink P 7004 S, 3½ feet long. (P 7008 S is the same but with drainboard on right.)

(Right) The double compartment Custom-Line Sink P 7015 S in fresh Ming Green is built into the counter top in this up-to-the-minute kitchen. With this sink you can wash dishes in one compartment, spray and drain them in the other. Available in two sizes—2 feet 8 inches and 3½ feet long.

(Opposite Page) Warm, dusky Persian Brown is the color of the sink in this beautiful kitchen. The most complete model for custom-built cabinets, the Custom-Line Sink P 7002 S is 4½ feet long, has two integral sloping drainboards that serve as moisture-proof draining areas.





Above: *The Duplex Hostess Sink and Laundry Tray Combination is a two-in-one fixture for counter-top installation. On one side is the sink, on the other a laundry tray. And you can choose models with sink on right or left, to fit your kitchen plans.*

Sink fittings, shown at right, finished in non-tarnishing Chromard, include the handy Auto-Unit swinging spout faucet and thumb-control spray. You can operate spray with one hand—just open the faucet, lift the hose, press the lever, and water flows instantly.

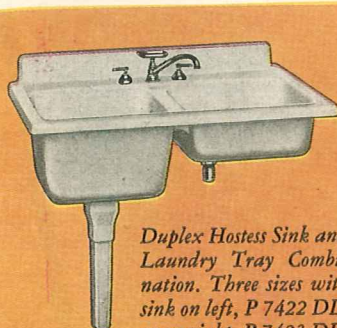


"Standard" KITCHEN SINKS, LAUNDRY TRAYS, AND SINK AND TRAY COMBINATIONS

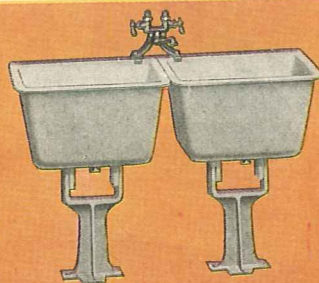
Planning a low-cost home? Then take a look at these smart **AMERICAN-Standard Plumbing Fixtures**. They're designed to make your work easier . . . to make your kitchen and laundry more efficient. And best of all, they're priced to fit your budget.

Just right for your small home is a space-saving sink and laundry tray combination, where one fixture does the job of two. Or choose a work-minimizing sink for your kitchen and an easy-to-clean laundry tray for your basement or utility room.

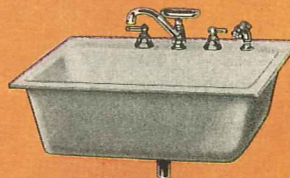
All these lustrous fixtures are made of sturdy, durable cast iron. Sinks are finished in acid-resisting enamel, laundry trays and sink and tray combinations in either regular or acid-resisting enamel. They come in white and your choice of many attractive colors.



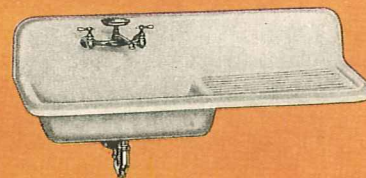
Duplex Hostess Sink and Laundry Tray Combination. Three sizes with sink on left, P 7422 DL, or on right, P 7423 DL: 36 x 25"; 42 x 25"; 50 x 25".



Lakeview Laundry Tray, P 7602 B. Two sections. Size: 48 x 20".



Custom-Line Sink, P 7010 S (for continuous counter-top installation). Two sizes: 2 and 2½ feet long by 21 inches wide.

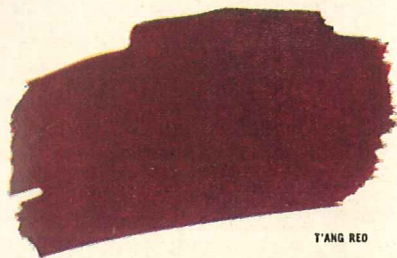


Warren Sink has 6"-deep compartment, 8" back. P 6815 QS has sink on left; P 6816 QS has sink on right. Size: 3½ feet long by 20 inches wide.

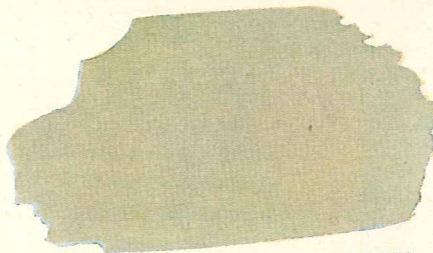
EXPRESS YOUR INDIVIDUALITY IN BATHROOM AND KITCHEN WITH THESE BEAUTIFUL "Standard" COLORS

It's fun and easy to express your individuality in decorating a new bathroom or kitchen. Just key your color scheme to **AMERICAN-Standard** Plumbing Fixtures in any of the striking colors shown here. Choose harmonizing pastel shades for the walls, with the ceiling lighter and the floor darker than the walls. Add brilliantly colored accessories for accent. And behold—you have a room that will delight your family and guests alike.

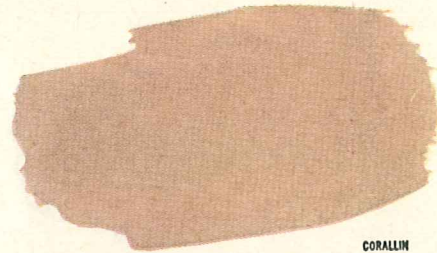
AMERICAN-Standard Plumbing Fixtures come in white and colors shown. But they must be seen to appreciate their depth of tone, their lustrous surfaces, and the lasting beauty they bring to your home.



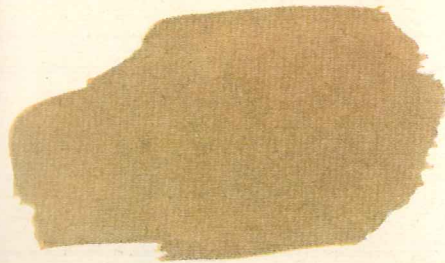
T'ANG RED



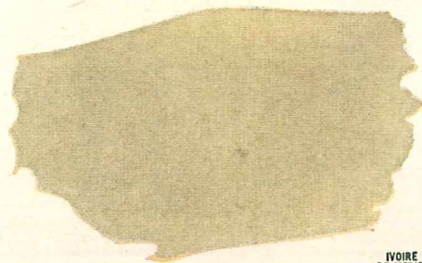
MING GREEN



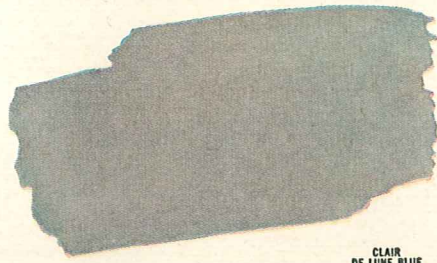
CORALLIN



PERSIAN BROWN



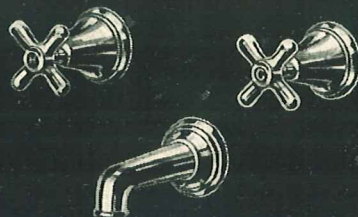
IVOIRE
DE MEDICI



CLAIR
DE LUNE BLUE



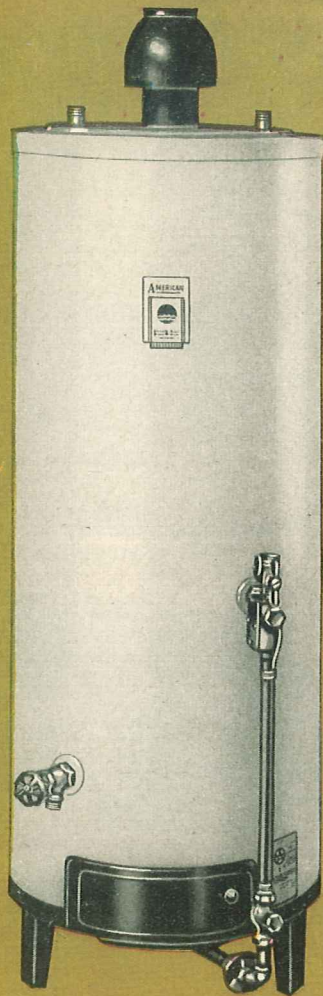
Standard Trim—Smart and modern as tomorrow, yet moderately priced, is this design of universal appeal.



Colonial Trim—Smooth, curved lines distinguish these gleaming fittings of pleasingly simple design.



Waldorf Trim—This distinctive design is an unusual interpretation of the ever-popular hexagonal motif.



THE BUDGET

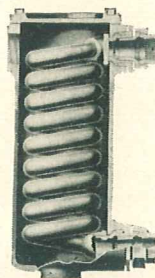
Budget Gas Fired Automatic Storage Water Heater costs little to install and operate. Clean, safe, and noiseless, it's ideal for basement, utility room, laundry, or kitchen. Three sizes—20, 30, and 40 gallons.

ABUNDANT HOT WATER AT LOWEST COST

All the hot water you want, whenever you want it, is yours with a Water Heater by **AMERICAN-Standard**. At the turn of a faucet, you have hot water for a relaxing bath at bedtime . . . for a refreshing shower to start off the day . . . for speedier dishwashing and easier laundry tasks . . . and for countless emergency uses whenever sickness strikes.

Yes, an abundant supply of hot water means a lot to the whole family's health and comfort. That's why so many home owners rely on these products to furnish their hot water. They know about their moderate cost, top efficiency, rock-bottom economy, and all 'round dependability, and can testify to the trouble-free service they afford.

Benefit from the experiences of these thousands of satisfied users when you choose a hot water heater for your home. Look to **AMERICAN-Standard** for the best. You can be sure of getting a dependable product, time-tested and performance-proved, for either coal or gas fuel.



Excelso Indirect Water Heater, connected between boiler and storage tank, provides ample hot water during heating season with little fuel, no attention. Consult your Heating and Plumbing Contractor for details.



Shown is the Dome Type Water Heater, a cast iron, coal fired unit you can depend on for long service and fuel-saving efficiency. It is low in cost, sturdily built, and comes in 9 sizes, ranging in capacity from 65 to 400 gallons.

VISIT A SHOWROOM

Showrooms exhibiting **AMERICAN-Standard** products are maintained in many cities by Heating and Plumbing Contractors and by the Wholesale Distributors who supply them.

Visit one of these showrooms. See for yourself the smart styling, quality construction, and striking appearance of **AMERICAN-Standard** Heating Equipment and Plumbing Fixtures.

TAKE ADVANTAGE OF TIME PAYMENTS

You can modernize your home with **AMERICAN-Standard** products and pay for them while you enjoy their countless benefits. Through the Heating and Plumbing Finance Corporation you can select the time payment plan that best fits your budget. Your Heating and Plumbing Contractor will handle all details.

American Radiator & Standard Sanitary Corporation, P. O. Box 1226, Pittsburgh 30, Pa.

IF YOU WANT MORE INFORMATION

For additional information, call your Heating and Plumbing Contractor or get in touch with our Sales Office serving your area. Or, if you prefer, write American Radiator & Standard Sanitary Corporation, P. O. Box 1226, Pittsburgh 30, Pennsylvania.

Listed below are the cities in which our Sales Offices and Branches are located.



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*Baltimore, Md.
Beaumont, Tex.
Birmingham, Ala.
*Boston, Mass.
*Buffalo, N. Y.
Canton, Ohio
Charleston, W. Va.
*Chicago, Ill.
*Cincinnati, Ohio
Cleveland, Ohio
Columbus, Ohio
Corpus Christi, Tex.

*Dallas, Texas
*Denver, Colo.
*Detroit, Mich.
East St. Louis, Ill.
El Paso, Texas
Erie, Pa.
Evansville, Ind.
Fargo, N. Dak.
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Grand Rapids, Mich.
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*Kansas City, Mo.
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*St. Louis, Mo.
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Call YOUR MASTER PLUMBER AND HEATING CONTRACTOR

Call your Master Plumber and Heating Contractor today for further information about **AMERICAN-Standard** Heating Equipment and Plumbing Fixtures. He is a member of your community and a man you can rely on for sincere help with your heating and plumbing problems.

Because of his knowledge, ability, and experience, he can assist you in choosing the right products for your home and budget. And most important, he can assure proper installation to guard the health and comfort of your whole family.

AMERICAN RADIATOR & STANDARD SANITARY CORPORATION
PITTSBURGH 30, PA.

AMERICAN-Standard

HEATING  PLUMBING

Serving the Nation's Health and Comfort